

THE CAPE ANN SHORE



Fishing Schooners at Wharf in
Rockport Harbor

Vol. XXXV

August 23, 1930

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THE CAPE ANN SHORE

THIRTY-FIFTH SEASON

Gloucester, Eastern Point, Bass Rocks,
Long Beach, Briar Neck.



Land's End, Rockport, Pigeon Cove, Annisquam and River Territory, Fernwood, Magnolia, Manchester and Essex County.

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MY LADY GOES SHOPPING
By C. Anne Shore

NEWS FROM ALL SECTIONS OF
THE SUMMER COLONY

THE WEEK'S YACHTING

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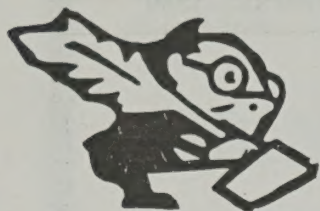
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Editorial and Special Articles



THE DRIVE—A STATEMENT

(Note—The following was written, in part, for insertion in the first issue but for a certain reason publication was deferred.)

During the 36 years of existence The Shore has given freely of its space to any appeal to the public. The Great War evolved "the Drive," an extraordinary measure for an extraordinary crisis. After the war a number of enterprises utilized this machinery for its purposes. More than any other section that we know it has been used in this city. Under direction of professional directors, groups of local men, trained intensively, have made personal solicitation.

Numerous complaints have come from the summer element regarding the manner in which this machinery has been used and The Shore has editorially in the past advised caution in this respect.

This year these complaints have been more pronounced. This is their argument: "We come here, pay our taxes, including full water rates for four or five months in the summer. We derive but slight direct benefit from many municipal enterprises. We admit that some of the objects for which these drives are made are meritorious but contend that they are purely of local concern. If this city was not so contacted with the summer resident element as it is they would have to cut their coat from their own cloth. Besides we have our own charities in our home towns to consider," etc.

Rockport, Manchester, Marblehead and other summer resort sections do not find it necessary to resort to this expedient. So The Shore has decided not to open its columns to appeals directed by professional organizers or where door to door solicitation or follow up methods are employed.

Other mediums must be sought.

This of course does not apply to community celebrations or to appeals the response to which is personally unsolicited and wholly voluntary. The Shore has no desire to harm any one or any institution, especially financially. If there are those who care to respond to the appeals to which objection is made other modes of contact will undoubtedly be found.

That this position is endorsed by many of our citizens is evident from the open letter from Chief Homer R. Marchant and Captain Henry Hilton, President and Secretary of the Gloucester Fireman's Association, published last week in our columns stating that the organization on account of the multiplicity of these appeals had decided to forego its use.

1930

Marks the End of World War Inflation —Prices Returning to Normal—Encouraging Outlook for Summer Interest

The season of 1930 is fast drawing to a close. Financially, it has not equalled its predecessors of the past ten years. This state of things was bound to come. July opened poorly especially as regards cottage leasings. Estate men reported that the call for moderate priced places had dropped off sharply, but that the demand for the higher priced leasings was comparatively unaffected. Hence the conclusion is that the depression has hurt most in the upper middle class sector of the populace. They have had to curtail.

Hotel reservations were decidedly off in July except in a minority of instances. However, in August the hotel situation whether from the hot wave that scourged the country or from other causes, changed decidedly for the better and an approximate average registration was recorded in the majority of cases.

One thing is apparent. The war is over and economically and financially the country is returning by gradual stages to price bases as before the war. Today the dollar is as good as \$1.25 six months ago.

We were told a few months ago that

there was no longer to be any panics or setbacks or hard times and that the country was embarked with a through ticket on a financial joyride that was to go on world without end amen. Newspapers of standing printed such predictions.

A few weeks after came disillusion, the deluge and the stock market debacle. The new generation in Wall street learned that economic and financial laws are immutable and that what goes up must come down and down they came with a bang.

What concerns us is the outlook, say for the next ten years. It is to be a sobering down period. As a nation we are in the morning after stage.

History repeats itself. The first ten years after the Civil War was inflation, high prices, swollen and quickly acquired fortunes. Then came the panic—Black Friday of '73, followed by the panics of '76, the late '80's, the early nineties, and the depression of 1914. Then the Great War and we holding the bag while the nations of the old world fought each other to the death.

The Cape Ann summer element is a strongly entrenched class. A few million paper profits may have been lopped off some of their accounts but there are other millions in reserve. They are comparatively unaffected. Most of them own their own. This is their home in

(Continued on page 17)

BLUENOSE VS. THEBAUD

Will There Be An International Fisherman's Race — All Up to Captain Angus

Will there be an International Fisherman's Race off this port this fall?

The prospects look bright and then again not so good.

The whole thing depends on the owner of the Bluenose, Captain Angus Walters. His craft went ashore at Placentia Bay, N. F., about two months ago but was floated and resumed her voyage and has now been two months at sea.

Last week the American section of the International Fisherman's Race committee received notice from the Nova Scotia representatives to come to Yarmouth, N. S., for the purpose of talking over arrangements. The enthusiasm of those eager to see such a classic ran high. An hour before the Gloucester group were to entrain for their destination they received word from Halifax to remain at home as Captain Walters desired to obtain more first-hand knowledge of the extent of the injuries to his craft.

So there the matter stands with the doughty Lunenburg skipper the X in the proposition.

It is questioned whether the Bluenose
(Continued on page 18)

A LIFE ON THE OCEAN WAVE

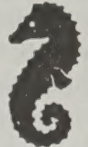
BY EPES SARGENT

NOTE—Dividing literary honors with his sister, Judith, wife of Rev. John Murray, Epes Sargent, born in Gloucester in 1813, died in Roxbury in 1880, is best known by his stirring poem, "A Life on the Ocean Wave," which ranks with the sea-songs of Dibdin, Weatherly and other composers and writers, attaining widespread popularity at first. During the past 40 years or more it lapsed into a semi-obscurity, but its genuine merit and ring of the sea has proved its saving salt and has restored it to high favor as sung to the music of Russell. It is now one of the popular numbers of concert and radio artists. Epes Sargent was editor of the Boston Transcript 1848-53, and was the compiler of a popular series of school readers.



A life on the ocean wave,
A home on the rolling deep,
Where the scattered waters rave
And the winds their revels keep.
Like an eagle caged I pine
On this dull and unchanging shore,
Oh, give me the flashing brine,
The spray and the tempest's roar.

Once more on the deck I stand
Of my own swift gliding craft,
Set sail farewell to the land,
The gale follows fair abaft.
We shoot through the sparkling foam
Like an ocean bird set free,
Like an ocean bird our home
We'll find far out at sea.



The land is no longer in view,
The clouds have begun to frown,
But with a stout vessel and crew
We'll let the storm come down,
And the song of my heart shall be
While the winds and waters rave,
A home on the rolling sea,
A life on the ocean wave.



Art and Dramatic

AT THE NORTH SHORE
THEATRE

At the North Shore Theatre next Sunday, Monday, Tuesday and Wednesday will be shown a production that will be bombing the heart of all humanity. It is "The Dawn Patrol," with Richard Barthlemess and we go on record to say that it is the greatest epic of the air that has ever been produced. Wait until you see it! We know you'll go wild over it. When you see it you will say, "No wonder the critics went wild over it with praise. No wonder the Rialto Theatre in New York had to open its show at 9 A.M. until 12 midnight! No wonder all Gloucester is hailing it as the most sensational success ever seen! It is the unforgettable story of the boys who took the air line to heaven with the odds a million to one; a smile on their faces and a prayer that they might come back to the women they loved. Stark, tragic moments that made men of youngsters. For this is the epic of the world's Escadrille on the Western Front flying gloriously into the dawn seldom to return.

Live with these eaglets of the skies! Boy-aces of Flanders days who smile at fate as they ride into the clouds of battle! Leaving
(Continued on page 23)

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EXCELLENT VENTILATION.
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AUGUST 24-27

THE DAWN PATROL (Richard Barthelmess). The greatest Air Epic ever produced. Also Selected Short Subjects

AUGUST 26-30

BIG DOUBLE FEATURE BILL
ROMANCE (Greta Garbo). Her second all-talking picture. THE FALL GUY (Jack Mulhall). A great comedy feature. Also selected short subjects.

AUGUST 31-SEPT. 1-3

ANIMAL CRACKERS (The Four Marx Brothers). Another Paramount Comedy Hit. Also selected short subjects.

SEPTEMBER 4-6

BIG DOUBLE FEATURE BILL
QUEEN HIGH (Charles Ruggles).
A Paramount Picture
SHOOTING STRAIGHT (Richard Dix).
Also selected short subjects



THE LITTLE THEATRE

Three one-act plays were presented at the School of the Little Theatre last Friday and Saturday nights. There are those who enjoy the Little Theatre players most in their one-act plays, because of the opportunity given to study at first hand the versatility of the actors. Certainly there was ample opportunity for this in Saturday night's presentation.

In the first Stevens' play "Nursery Maid of Heaven," May Sarton and Peggy Leland played to perfection the roles of Atalanta and Benvenuta, while the character of the Abbess was excellently portrayed by Patricia Peticolas. The settings for the three scenes in this play were especially effective, the lighting effects unique. Others in the cast were Judith Chase, Russell Bailey, Jane Oakley, Barbara Percival, Inez Simons, Betty Chidley, Fabian Friedman, Peter Hyan and Margaret Peticolas.

Galworthy's "Sun," the second and probably the most interesting play, was done in splendid style by the three actors, Felice Leeds, John Mann and Charles Edgecomb. The audience thrilled to the quick tempo of the play, and was held tense in its enactment. Settings in this play were also most effective.

(Continued on page 22)

THE FOUNDING OF A CHURCH

By LAURA S. HERSEY

Four miles north of Gloucester, about half way to Rockport on the "back of the Cape," is the little village of Annisquam. A flourishing, prosperous hamlet in days gone by, the little community still retains evidences of past accomplishment. Standing on the bridge which leads from the highway into the heart of the village, one remarks the row of quays along the wa-

dred years ago now, the inhabitants of "Annis Squam and the Northerle part of the Cape" were called, "in his maiestyes name" to meet together at the new meeting house in Annisquam to "make choyce of Presenct officers for the year ensuing."

The object of the meeting was four-fold: First, to choose a precinct clark (or clerk); second, to choose assessors

avorable site at the head of the cove, overlooking the river and Annisquam Village. It is understood that there was some dissension in the choice of a location, since that part of the village which clusters about the head of the bridge and the Old Tavern was the more thickly populated.

However, the first structure was built where the present church now



Old Third Parish Meeting House (Now Universalist) and Lane Homestead at Head of Lobster Cove, Annisquam

ter's edge. Fishermen once set out from these same wharves to adventure on the broad Atlantic; lobstermen plied their trade in the shallow waters of the cove, and the village women wove and spun for their hardy men-folk.

On a rise at the head of the cove stands the Village Church, on the very spot where the early inhabitants of Annisquam built their first church edifice more than two hundred years ago. The church played an important part in the lives of the men and women of the eighteenth century, and the little church at the head of Lobster Cove had its own particular share of influence. The records of the church from the first meeting of the parish remain intact, and it is from them that the following article has been prepared.

On June 22, 1728, more than two hun-

to make the minister's rate (or salary) for the presante year; third, to choose a Collector to gather the same; and fourth, to take care for calling further meetings.

The meeting, according to the records, was duly held and the officers chosen; men of serious mien and behavior, all of them. Ancestors of present day Annisquam people.

To the inhabitants of the thriving little village, the new church was the fulfilment of a long-cherished want. The First Parish Church in Gloucester was a long way off, involving a long, roundabout journey through Dogtown, while the Second Parish, West Gloucester was out of the question entirely.

And so these men of Lobster Cove and Planter's Neck, fishermen and farmers, appointed eight of their number to erect a meeting house on a fa-

stands in the most propitious location in Annisquam. What an inspiration it must have been to those old sailors and fishermen as they worked aboard ship or on their wharves, to follow the building of their church! Day by day, as the lobstermen set their pots or drew them in, they must have watched the construction of the new edifice with the satisfaction that can come only from a sense of accomplishment. One can almost see the eagerness and feel the enthusiasm with which they labored, after the day's work was done, to bring the building to rapid completion.

Finally it was finished, officers elected, and the pews sold under the direction of the eight builders. Not only were these men given the privilege of disposing of all existing pews, they were also voted the disposal of all pews that should thereafter be built in the

galleries of the meeting house, "to the full satisfaction of them as for the said money they have all ready disburst for building sd meeting house."

Equipment intact and officials installed, there remained only two matters of importance to be considered. The choice of janitor and minister. The curator of physical properties was more or less easily procured, but a custodian of souls was a more difficult problem. At length, however, the parish settled on one Benjamin Bradstreet to be "an ordained menester in this presenct." Mr. Bradstreet was accordingly approached and agreement was made to the effect that his salary should be "one hundred and thirty-five pounds stated salary per annuel or yearly and the contributions of strangers."

And so the Reverend Mr. Bradstreet was settled among the inhabitants of Annesquam and the northerle part of the Cape at a salary of approximately \$675 (plus the contributions of strangers) to be paid to him quarterly so long as he should live and perform the office of gospel minister among them.

As a matter of fact, Mr. Bradstreet did remain in Annisquam until his death, about 30 years later, ministering to the various and diversified wants of his flock, presiding over his church services, and doing his best to maintain peace and good-will in his parish.

Four years after his installation, ten pounds were added to Mr. Bradstreet's salary, and steps were taken to secure land for a Parsonage. A lot of land at the head of "Gallopes Foley Cove" (presumably Folly Cove in Lanesville) had been deeded to the Annes Quam Parish by the "olde parish," but owing to the great distance between the village and the land, a committee was appointed and empowered to "sell it to any man that appears to by and to warante the same" provided there could be "more Lande Bought Lying more convenient for a parsonage or youse of the menestry."

Evidently land was available which lay more convenient for a parsonage, for it is recorded that a week later a meeting was called "to consider among other things some way or method to fence in ye parsonage land."

In its early days, the church seems to have dealt with things secular as well as things spiritual. We find in the records, the notation of a special meeting called to "chuse agentes If you See cause to treete with the towne about theiar defect in not sending the Schoole master to Squam on this Lone neck according to towne vote and in case they

don't agree aboute the schoole master, for to parsecute the towne of Gloucester in the law from conte to conte untill the case be fully ended in gloster."

That the people of Annisquam Village were of hospitable nature and desirous of assisting in the spiritual welfare of neighbors is manifested in a vote taken by the parish to the effect that "some offers or proposals" be made "to sundrie of ye inhabitants living near to Sandy Bay and to sundrie of ye inhabitants living between ye dividing line of this parish and the first parish in Glo'r" and "to Pass any vote with respect to them as you shall then think fit and proper."

The generous spirit of the villagers went even further as time went on. We find them, a little later, making provisions that should the inhabitants of Sandy Bay accept these certain offers and proposals, they should, "as soon as can be to procure make and always to maintain in proportion with such inhabitants as shall join with us according to their and our number of people ye most convenient way for them to pass through ye woods leading to Annis Squam meeting house."

Owing to the depression in money value, it was found early in 1737, that Mr. Bradstreet's salary was no longer sufficient for his needs. Accordingly, the parish met "to make some reasonable addition to the salary of Mr. Benjamin Bradstreet or to make his salary equal to what it first was when he settled in this parish. Also to make the said Benjamin Bradstreet some reasonable allowance for taking care of ye parsonage fence for two years past and to make provisions for maintaining said fence for ye ensuing year."

And so we leave the Rev. Benjamin Bradstreet entering upon his tenth year as pastor of the flock at Annisquam, conscientiously performing the duties of his office, preaching the gospel in the new church at the head of the Cove, and tending, in his spare moments to the needs of the parsonage fence.

The inhabitants of Annes Squam are happy in their church, satisfied with their pastor, and tolerant of existing conditions. The past decade has been one of achievement and good will, and there has been no indication, no foreshadowing of turbulent times to come in the history of the little church.

THE PRENTICE MEMORIAL

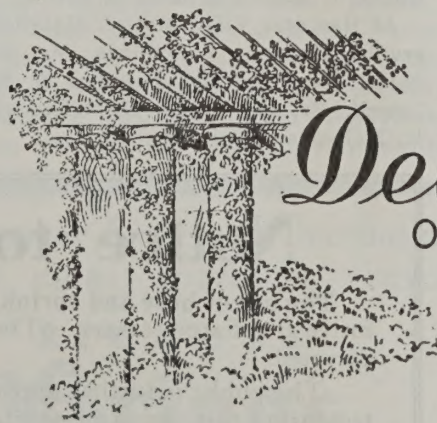
Colonel and Mrs. John Wing Prentice have given \$50,000 to the Addison Gilbert Hospital for the purpose of building an annex to be known as the Prentice Wing.

A truly munificent gift in line with the high altruism of the founder of the institution, Addison Gilbert, Esq., whose example has been followed by Rev. J. J. Healey and numerous others who have all given liberally according to their means.

Fortunate the community that has such men, inspired by such generosity and true public spirit.

MR. AND MRS. HAMMOND'S GENEROSITY

Hon. and Mrs. John Hays Hammond are among those who have contributed most generously to the Addison Gilbert Hospital drive, having donated \$10,000 for a sun parlor for that institution.



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TO MY LADY IN SEARCH OF THE DISTINCTIVE MAGNOLIA



MAGNOLIA



ONE WEEK to Labor Day—and the mild September. Two of the finest weather months in this country are ahead of us. Nothing in this country may be superior to autumn in Essex County, both countryside and seashore. With the wine of life in the air and the year at its full—incomparable for the out of doors.

Prize winners at the regular weekly bridge at the Oceanside last week were Mrs. J. H. Goodspeed, Boston; Mrs. C. I. Hood of Lowell; Edith Hopkins, Mrs. Mary Nimmor Black, Mr. Robert Livingston, New York City; Mrs. Harchie Robinson, Louisville; Mrs. Howard Baltjer, Baltimore; Charlotte Reed, Manchester; Mrs. H. W. Osborne, Cleveland.

At the Oceanside: Henry L. Houghton, Spencer Welton, Mrs. E. M. Sinnott and daughter, Dr. Henry L. Houghton, Boston; Mrs. John H. Hyde, Brookline; Mrs. Charles Whitmore, Hingham; Theodore S. Clark, Mrs. H. W. Bates, Mrs. J. A. Mitchell, Mrs. H. L. Picke, Henry Ross, Elton E. Ogg, Mr. and Mrs. E. M. Johnson, Mabel Brandt, Irene Leedon, Ben Dash, Fred C. Williams, New York City; Mrs. C. W. Ford, Bronxville; Mrs. G. E. Dorland, Rochester; Desmond Coyle, New Haven; E. N. Hentz, Philadelphia; Mr. and Mrs. John H. Rickelson, Jr., Pittsburgh; Mrs. E. T. Gardner, Leslie Gardner, Donald J. Steele, Philadelphia; Mr. and Mrs. Levering, Jr., Baltimore; Mr. and Mrs. George E. Stevens, Edward L. Byrnes, Chicago; Laura Estelle Nash, Cleveland; Mrs. Melville Wooster, Litchfield; Norma Prasuhn, Columbus; Mrs. J. G. Wurtele, Minneapolis.

At Green Gables: Mr. and Mrs. Wyman K. Flint, Rev. and Mrs. Piper, Boston and Antrim; Miss Edith Haskell, Mrs. Edward L. Haskell, Newton Centre; Julia A. Ruddy, Sally and Mildred Ruddy, Warren; Eva M. Kennedy, Hopkinton; Mr. and Mrs. W. B. Conkling, Buffalo; Miss S. E. Stevens, Miss Viola G. Fredby, New York City.

Mrs. N. W. Bashford of New York and Magnolia was hostess at a supper and bridge at the Beach Club on Wednesday evening. About thirty guests were present.

Mrs. E. Prescott Rowe of Brookline and Magnolia entertained at luncheon

at the Beach Club recently in honor of her mother, Mrs. R. E. Livingston, a guest at the Oceanside.

Senor Don Raymonde Padilla, Secretary to the Spanish Embassy at Washington, is the guest of the John Hays Hammonds at Lookout Hill.

Thursday, William N. Craig spoke on "Rock Gardens" at the home of Miss Eleanor Jones at Magnolia under the auspices of the Cape Ann Garden Club.

Miss Mildred Caroline Core of Fort City, Penn., is visiting her aunt, Mrs. John Hays Hammond at Lookout Hill.

Miss Elizabeth Hammond arrived Saturday from a six months' stay in Europe, mainly Paris, and is at Lookout Hill for the rest of the season.

Mr. Richard Ford of the State Department at Washington, formerly American Consul at Seville, Spain, is a guest of Hon. John Hays Hammond.

The social season is at its height at Del Monte's. Each evening representatives of the North Shore social set may be seen there dining and dancing. Beautiful gowns make a striking appearance in the softly lighted Casino, and the music is without exception the finest hereabouts.

Entertaining at Del Monte's during the past week have been Mrs. Walter Carl of Bass Rocks with a party of twenty; Mrs. Frank Allen of Magnolia, party of twenty-four; Mrs. John Ripley Bigelow of Magnolia, party of six; Mrs. John Morrill of Manchester, party of eleven; Mrs. J. Harrington Walker of Magnolia, party of six; Mr. Hepburn Strong, Bass Rocks, party of eighteen; Mr. E. A. Perry of Magnolia, party of twelve; Mr. John Holters of Bass Rocks, party of fifteen; Mr. Thomas Gannett of Manchester, party of eight; Mr. and Mrs. John Geary of Manchester, party of twelve; Mr. Ralph Pope of Manchester, party of twelve; Mr. Samuel Felton of Manchester, party of fifteen; Mr. Quincy A. Shaw of Prides, party of eight; Mr. Lawrence Foster of Magnolia, party of twelve; William McGaffee of Magnolia, party of twelve.

At Hesperus Villa: Mrs. J. Mansfield, Somerville; Gertrude L. Billings, Mr. and Mrs. Sault, West Newton; Dorothea S. Sherman, Lowell; Mr. and Mrs. J. N. McKeon, Helen N. McKeon, Plainville.

At the North Shore Inn: Durham Jones, M. E. Lucas, Boston; John M. Martin, Mr. Harris, Rose C. O'Callahan, Cambridge; Miss E. L. Dooley, Braintree; Mrs. H. B. Luelling, Janet King, Wayland; Edith Spencer, New York City; Mrs. H. C. Smith, Mrs. D. W. Jennings, Catskill, N. Y.; Joseph W. Claffey, Atlantic City; I. L. Straus, Mrs. Luboo Keefer, Baltimore; Gertrude E. Seymour, Montreal.

EAST GLOUCESTER

At the Delphine: Edward P. James, Brookline; Eleanor Holden, Concord; Mr. and Mrs. G. S. Brooks, New York City; Rev. E. T. Carroll, Amsterdam.

At the regular Thursday night bridge at the Delphine prizes were awarded last week to the player having the highest score at each table. Prize winners were Miss May Dean, East Gloucester; Mrs. Malcolm Jackson, Brookline; Miss Grace Hungerford, Omaha; Mrs. Anna Wood, Boston; Miss Ella Belzer, Miss Josie Belzer, New York City; Mrs. Simpson Lyle, Mrs. St. John Butler, East Gloucester; Mrs. O. McG. Howard, Chicago.

Mrs. C. F. Rice of Boston entertained an after-theatre supper party at the Delphine recently.

Mrs. J. Davis Broadhead of Washington was hostess at a bridge tea at the Delphine on Friday.

Miss Regina Eidel of Philadelphia who is stopping at the Hotel Rockaway, entertained at supper at the Blacksmith Shop on Monday evening, followed by an evening of bridge at the hotel.

Miss Kate Sweetser of Orange, N. J., is a guest at the Hotel Rockaway. Miss Sweetser is the author of several books including "Famous Girls of the White House," which has recently been presented to President Hoover in a collection.

Mr. Lawrence Wachs of New York is also a guest at the Rockaway. Mr. Wachs, poet, teacher and author, has recently returned from an extended stay in Europe.

Miss Mary Howard of Baltimore, a guest at the Rockaway, won the championship in the woman's singles played this week on the Hawthorne Inn courts.

Notice to Water Takers

The use of hose and sprinklers is strictly forbidden. This applies to both meter and fixture takers. The use of water for commercial purposes is alone excepted.

The public is further urgently requested to stop all leaks and waste of water during this period of shortage in order that available supplies be conserved in every way possible.

The co-operation of all citizens is earnestly requested for the public good.

BOARD OF WATER COMMISSIONERS OF CITY OF GLOUCESTER

Albert P. Hubbard, Chairman,
Jeremiah Foster,
William Moore.

THE FAKERS' BALL

The annual Fakers' ball of the Gloucester Society of Artists, held at the Hawthorne Inn Casino, at East Gloucester, Thursday evening, was a big success. It was a costume ball, with all the colorful characters usually represented at affairs of this kind, including Emperors, Queens, toreadors, Carmens, cossacks of the Don and what not.

A feature was the appearance of Mr. and Mrs. Edward A. Goodale of Ipswich, with their two huskies, Moody and Hughee, who were among the canine heroes of the Byrd expedition. They led the grand march, deported themselves with dignity and were given much applause.

In honor of their appearance it was Polar Night and Pres. Oscar Anderson, Vice-Pres. Charles A. Winter and others on whom fell the burden of the decorations did something original. The polar motif was used. In the rear of the hall was a huge painting of a square-rigged polar exploration ship. It was up against impassable ice fields. The frieze about the walls showed penguins, polar bears, Arctic whales and other denizens of the land of eternal ice.

More or less formality attends these affairs. At 8.45 came the grand march, headed by the Goodales and the dogs, the judges, Pres. and Mrs. Oscar Anderson, Mr. and Mrs. Charles A. Winter, and the whole motley group of about 250 couples. On the whole, it was voted one of the most artistic affairs that the society has staged.

The prizes were awarded as follows:

First, Most Original Man's and Woman's—Miss Mabel Vickery, Baltimore, and William Tilton, "two Byrds."

Second—Mrs. William M. Storrs, New York, lady of the mid-Victorian period, and Jack Royce, Bass Rocks, Russian hussar.

Honorable Mention—Mrs. Charles M. Butler, Hawaiian; Carl H. Nordstrom, Turk; Edward E. Goodale, "Byrd dog"; Miss Fifi Har-mar, young lady of the '60s; Miss Violet James, rabbit; Muriel Whiteley, Peter Pan, and Patricia Turchon, "Tinkle Bell."

Among the costumes noted were those of:

Miss Anne F. Rogers of Gloucester, lady of the Elizabethan period.

Virginia Gruppe of New York, Egyptian belle.

Mrs. William J. Little of Boston, period costume.

Miss Mary Danher of Little Rock, Ark., "A long time ago."

Mrs. W. Wyend of New York, Spanish gypsy.

Emily Wallace of Philadelphia, "page."

Elfrida Le Huget of Boston, Princess Lara.

Mrs. William H. Landon, Alpine climber.

Cecilia Forsythe of Lexington, "Greek goddess."

Mrs. J. H. Emerton of Boston, Mohammedan mullah.

Roderick Loftus of Bass Rocks, Egyptian Prince.

Miss Hope Distler of Baltimore and Annisquam, Dutch boy, and Margaret Fitzhugh Browne of Boston and Annisquam, Dutch fisher girl.

Mr. and Mrs. Thomas Galt of Rockport, Manhattan cocktail.

Miss Winnifred Fell of New York, deck-hand from the "City of New York."

Mrs. Clifton Ward Harrington of Cambridge, "Byrd pierrette."

Mr. and Mrs. Emil Gruppe of New York City, Moslem Pasha and Lady of the Harem. blehead, "Toreador and Carmen."

Mr. and Mrs. Channing Williams of Marblehead, "Toreador and Carmen."

Mrs. William Hale of Gloucester, colonial lady.

Mrs. Sara Gannett Houghton, Persian lady.

The judges were Mrs. Alice Fischer Harcourt, Miss Grace Hazen, P. E. Gillingham of the Forbes Lithograph Company and James R. Pringle.

Serving as active members of the executive committee were Mr. and Mrs. William J. Little of Boston and Eastern Point. William Wurts Harmar acted as master of ceremonies.

The Penguin dance, a dance duet by Miss Virginia Butler of Providence and Bass Rocks and Marshall Irvin of New York City, was an exhibition novelty which was encored.

Mrs. Sally Stanton Tilestone, East Gloucester, "Icicle."

Ruth Stark, East Gloucester, "Pirate."

Mildred Turner Copperman, East Gloucester, "Peri."

Mrs. Everett Gardner, East Gloucester, "Lady in Ermine."

Gayton Whitmore, Hartford, Mexican. Mrs. Emile Gruppe, Scheherazade; Emile Gruppe, Il Duce; Mr. and Mrs. Channing Williams of Marblehead, Toreador and Carmen; Mrs. William Hale, Colonial dame; Mrs. Sara G. Houghton of Ipswich, Salambo; Charles M. Cox, early automobilist; Mrs. Marion Colby, Roumanian peasant; Miss Nell Blaschke, Milky Way; Parker H. Colby, Pierrot; Maro Hammond, matador; Miss Rita DuMond, Romany maid; Miss Lucille Liveright, Vanity Fair; Miss Lucy Liveright, from the Folies Bergere; C. D. Emptage, David Copperfield; Richard Senie, Bedouin; William Meyerowitz, Moslem; Mrs. Theresa Bernstein Meyerowitz,

a Florentine; Mrs. B. S. Pouzzner, "Age of Innocence;" Miss Sylvia Weiller, Art.

Jaques Brown, Mexican; Miss Blanche London, beach girl; Miss Mary Klaus, Senorita; Mrs. C. H. Greenberg, Madame Butterfly; Miss Frances Senie, North Pole; Miss Sara Senie, Laplander; Richard Lord and Miss Frances Broughton, on the Riviera; Miss Emily Stuart, Lido girl; Miss Elizabeth Irwin and James Irwin, Pierrot and Pierrette; Reginald Jackson, Rocky Neck brigand; Miss Justina Hart, Rocky Neck night club; Patrick Hennessey, Islamite; Mrs. Sally Stanton Tilestone, icicle; Miss Ruth Stark, pirate; Miss Mildred Turner Copperman, peri; Mrs. Everett Gardner, the Lady in Ermine; Gayton Whitmore, Mexican peon; Miss Mercedes Gabrielle of Paris, butterfly; Miss Adele Aronowitz of New York, Russian peasant; George Reiber of Pittsburgh, Arab.

Among the prominent guests were E. W. Davis of New York, and Mrs. P. E. Gillingham, Paul Peter Juley of New York; Mr. and Mrs. George W. Woodbury, Judge Wheeler of Buffalo; Mr. and Mrs. Raymond Royce of Brookline; Mrs. Camile Elger of Brooklyn; Mr. and Mrs. Atherton of Washington; Dr. and Mrs. Robert Perry Cummins of Brookline; Mr. and Mrs. Henry D. Schmidt of Magnolia; Mr. and Mrs. William M. Ormsby of Bass Rocks; Mr. and Mrs. William Fosdick, Miss Alethea Platt, Mrs. Pearce, New York; Mrs. Conrad Reed of Maryland, and Alexander G. Tupper.

The committee in charge of the ball, included Mrs. Clifton Ward Harrington, Miss Margaret Fitzhugh Browne, Mrs. J. W. Little, all of Boston; Miss May Danaher of Little Rock, Ark.; John J. Barry, Benjamin Cratz, Mrs. Stanley Glas, Charles Gruppe, Mrs. Helen S. Davis and Mr. and Mrs. Charles Allen Winter, all of New York; Raymond Carter and Oscar Anderson, President of the Gloucester Society of Artists.

Besides those already mentioned, Miss May Danaher, Mrs. J. W. Little, Lester A. Gillette, Mrs. Alice Beach Winter, Mrs. Antoinette Ingis and Mrs. Bertha Walker Glass were responsible for the second pictorial creation of the universe.

EAST GLOUCESTER

At the Hawthorne Inn: H. F. Kellogg, Adeline and Philys Mansfield, W. T. Bailey, Boston; Mr. and Mrs. Walter Carl, Evelyn Neeton, Martha Murray, Rosalie Hughes, Brookline; Mrs. C. L. Strong, Rosamund Strong, Cambridge; Charles M. Cox, Melrose; Charles

(Continued on page 19)



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BASS ROCKS

At the Moorland: Mr. and Mrs. John E. Jackson, Mrs. E. L. Langdon, Boston; G. V. Brown, Newton; Mrs. G. E. Wilson, Belmont; Mrs. Charles G. Barton, Worcester; Mr. and Mrs. H. L. Hines, Springfield; Mr. and Mrs. Daniel T. Nolan, Mrs. J. Agnes Burns, Mr. and Mrs. J. N. Monroe, Donald L. Monroe, Hartford; A. Royce Powell, Mary L. Maxwell, Mrs. J. Culhane, Willis Keahon, New York City; Mr. and Mrs. W. P. Lau, Brooklyn; Mrs. Harry E. Godley, Albany; Dr. and Mrs. W. K. Ingersoll, Dr. and Mrs. S. Solis Cohen, Mrs. D. Ludlow Sherman, Philadelphia; Miss Isabel Lower, Drexel Hill; Mrs. James Constable, Utica; Mr. and Mrs. William Alan Dyer, William Alan Dyer, Jr., Syracuse; Bertha U. Whiting, Rochester; Miss Helen T. Meehan, Manchester; Mrs. W. W. Negley, San Antonio.

Mrs. Pettit of Cincinnati entertained at luncheon and bridge at the Bass Rocks Golf Club on Monday.

On Wednesday, Mrs. Masson of Bass Rocks and Syracuse was hostess at a luncheon-bridge at the Bass Rocks Golf Club.

Miss Arabella Bassett of Baltimore and Bass Rocks entertained at luncheon at the Club House on Thursday.

Miss Isabel Neff of Cincinnati and

the Moorland entertained at luncheon and bridge at the Golf Club on Friday.

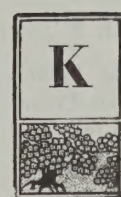
At the Thorwald: T. A. Goode and family, Cambridge; Mr. and Mrs. Pearson and family, Waterbury; Mrs. Florence Gilligan, Lillian Anthony, Hartford; Mrs. George Poirier, Grace Lane, New York City; Mr. and Mrs. E. T. Corbus, H. H. Patterson, Pittsburgh; Mrs. Costigan, White Plains; Mrs. John S. Davis, Rochester; Mr. and Mrs. Henry K. Simonds, Greenfield; Mr. and Mrs. Guernsey and Mr. George S. Essig, Swarthmore; Miss R. Pearson, Chicago; Mr. and Mrs. Seldon, Detroit; Miss W. S. McLennan, Montreal; Mr. and Mrs. John McDahl, Havana.

AT THE ROCKPORT SHORE

Social activities at The Edward are only one of the charming features of this delightful hotel. On Saturday evening the Claflin Quartette gave their second concert here this season and were received with the greatest enthusiasm. Sunday evening following a delightful concert was given by the Rockport Art Association, the visiting artists and members of the association being entertained by Mrs. Wilson of The Edward. Miss Porter's lovely voice was much appreciated, and Mr. Slominsky at the piano was as always the finished artist.

Miss Mildred Moffet of the Cape Ann Theatre.
(Continued on page 21)

EASTERN POINT



NIGHTS OF the olden time fared forth afield on jousts and tourneys as related in the colorful tales of Sir Walter. Nowadays, along the North Shore the gallants of the yachting field go to Marblehead to contest on the heaving (more or less) field of the cloth of blue. Sunday they returned and resumed their place in the scheme of things hereabouts.

Last week an item was turned in that Mr. Alexander Tener and his son, George E., had arrived at the Point in their yacht the Tyrone. The editor thinking he knew more about the matter than the writer, changed the name to the Tertia under the impression that the name was continuous as applied to the family yachts and their successors. But he was all at sea. The name is Tyrone as first written.

Mrs. Robert W. Mark of Cleveland was the week-end guest of Mrs. S. A. Raymond at the Ramparts. The annual tennis tournament at Eastern Point on the courts at Blighty, the residence of Col. and Mrs. John Wing Prentice, began Monday. Among those from the Ramparts in the play were Molly and Edward T. Williams and Mr. S. E. Raymond.

Mrs. Henry L. Stoddard and her granddaughter, Miss Jean Reynolds, of Clapham Point, Conn., and New York, are guests of Mrs. George E. Tener at her Eastern Point summer home.

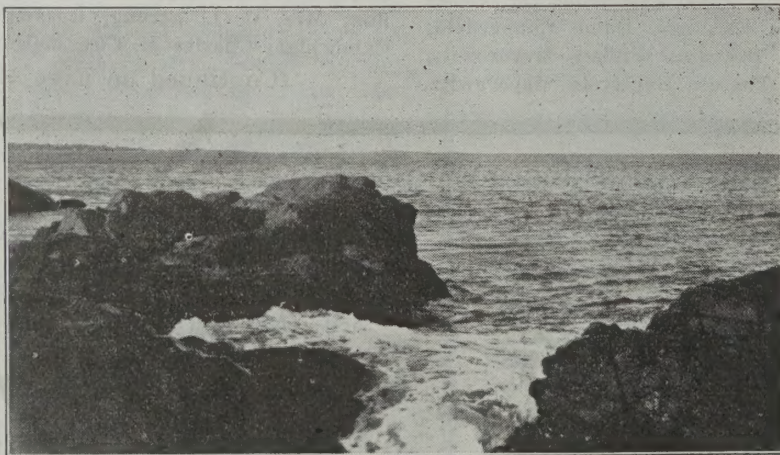
Miss Lucy Alice Jones of Evanston, Ill., and Miss Eloise Hanford of Syracuse, were the guests this week of Miss Elinor Jones at "Green Gables," Eastern Point.

Miss Barbara Holdsworth, daughter of Mr. and Mrs. Frederick Holdsworth of Brookline, is to be presented at a tea at the Country Club in November.

CAN YOU NAME IT?

A few years ago an observing letter carrier, Daniel V. Buckley, who formerly covered the Bass Rocks route, no-

"High Popples," residence of Edward D. Hyde of Philadelphia. Mr. Buckley made a snap shot of it. Turn it around and identify it. All who have seen it



ticed a conformation in the rocks along the beach upland of Atlantic avenue, Bass Rocks, almost directly in front of

immediately come to the same conclusion as Mr. Buckley. It is within 15 feet of the road.



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**Wool Sport Frocks
Afternoon Dresses**

**Coats :- Wraps
Suits :- Hats**

**Misses' School and
College Dresses**

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AT GOOD HARBOR BEACH INN

Social activities at Good Harbor Beach Inn started Wednesday evening with a fresh boiled lobster party on the beach with all the fixin's, under the direction of Emile St. Germain and Paul Branchard of Montreal, and Mr. George F. Dunn of Fitchburg.

Friday evening a card party was held in the social parlors. Auction bridge and whist were played, the person at each table making the highest score was awarded a prize. The winners were:

Miss Marcelle St. Germain, Montreal; Mrs. H. L. Bisselle, Chevy Chase, Md.; Mrs. H. Milhard, Brooklyn, N. Y.; Miss Marion Bridge, Fall River; Miss Anne Schoedinger, Columbus; Mr. W. A. Francis, Boston; Mr. George F. Dunn, Fitchburg; Master Arthur Johns, Medford.

(Continued on page 19)

THE ROCKPORT SHORE



F LOWERING GOLDENROD and sharp nipping breezes of the morning shadow the coming September and fall. The summer has been an eventful one for Sandy Bay with its Tercentenary festival and the colorful and well staged historical parade of Thursday last.

At Turk's Head Inn: Mrs. M. Campbell, Boston; Margaret Haley, Mr. and Mrs. S. G. H. Fitch, Ralph R. Fitch, 2nd, Mrs. H. L. Godley, Cambridge; Mr. and Mrs. Arthur W. Hale, Mrs. Paul Elliott, Winchester; Mr. and Mrs. W. B. M. Chase, Fall River; Emma L. Bradley, Lowell; Frank J. Burke, Mary J. Burke, Worcester; Elizabeth Moore, Holden; Mr. and Mrs. Albert Calder James, New Ipswich; Mrs. Chesley W. Nelson, Norway; Mr. and Mrs. Arthur J. Crawford, New Haven; Mrs. Ripley Hitchcock, New York City; Mrs. Arthur J. Collin, Moorestown; Mr. and Mrs. J. Robley B. Huston, Pittsburgh; Mr. and Mrs. A. D. Ferris, Brooklyn; Mrs. William G. Walker, Merrick, L. I.; E. H. Powley, Maplewood; Natalie Obrig, K. Obrig, George Kinder, Ridgewood; Mr. and Mrs. George G. Reynolds, Nancy and Blake Reynolds, Montclair; Dr. and Mrs. J. C. McClellan, Canandaigua, N. Y.; T. B. Washburn, Gary, Ind.

At Straitsmouth Inn: Edith A. Marshall, Cambridge; Bertha E. Fogwell, Addie E. Coggeshall, Fall River; Mrs. and Miss Huntley. Everett; Mr. and Mrs. Albert Calder James, New Ipswich; Ethel L. and Edmund R. Osgood, Brattleboro; Elizabeth G. Baldwin, Cheshire; Miss C. Sonnberg, Cynwyd; Mr. and Mrs. P. A. Mully, Lancaster; Mrs. C. S. Dearborn, Della Dearborn, Indianapolis.

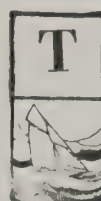
At the Granite Shore: Mrs. Katherine W. Gregory, Boston; Mr. and Mrs. E. F. Webber, Melrose; A. H. Anderson, East Walpole; Enos E. Held, Sharon; Daniel Icebeal, Fall River; Mr. and Mrs. T. B. Stephenson, Miss A. E. Tarr, E. F. Stearns, L. H. Force, Mr. and Mrs. V. James, Springfield; Mr. and Mrs. Herman V. Wiswall, Turner's Falls; Mr. and Mrs. George W. Harding and son, Pittsfield; A. E. Foss, Westfield; Mr. and Mrs. George Hoff, H. Tedlie, Woodstock; James Johnson, Portland; Mr. and Mrs. George Witten, New York City; M. M. Tischer, Mildred Tischer, Brooklyn; Gertrude F. Sanderson, Fannie F. Sanderson, Littleton.

At the Manning House: Mr. and Mrs. J. H. Norton, Mr. and Mrs. Ezra H. Kent, Providence; Louise W. Hartman, Pittston, Pa.

At Straitsmouth Inn: Mrs. H. A. Tuttle, Mr. and Mrs. A. A. Stiltman, Charles A. DeLand, Jr., Mr. and Mrs. B. S. Josselyn, Jr., Mr. and Mrs. W. G. Ahern, Boston; J. P. Bassett, Mr. and Mrs. Whitcomb, Brookline; Henry C. Mulligin, Natick; E. M. Underhill, Hyde Park; Eileen M. Young, Quincy; Mrs. Rufus P. Williams, Fannie S. Russell, Cambridge; Mrs. F. C. Tillson, West Roxbury; Mrs. C. Champlin, Arlington; Mr. and Mrs. Francis H. Kendall, Belmont; Mr. and Mrs. W. A. Cooper, Mrs. Mildred Hayden, Newtonville; Mrs. E. B. Fuller, Mrs. A. F. Durgin, Haverhill; Anne Harvey, Callais; Eva T. Parmelee, Mrs. J. M. Jones, R. C. Cauley, Earle C. Gates, Wallingford; Peter E. Voytek,

(Continued on page 18)

THE ANNISQUAM REGION



T HE SQUAM representatives at the big Marblehead yachting meet returned Sunday and report a most enjoyable time and some hot racing. Labor Day will ring the bell on yachting here for the season although the club house will not be decommissioned until the middle of September.

Mrs. Henry A. Wise Wood will give a tea and exhibition of her camera subjects at her home, "Sheep Rocks," tomorrow, Sunday afternoon, entitled, "Mediterranean Shores." These exhibitions of Mrs. Wood in the past have proved most attractive both from the choice of subjects and the artistry evidenced in selection and presentation.

Mrs. Gilman Pritchard gave an informal musical and tea at her summer home, "The Tideways," Thursday, in honor of the Boston composer Charles Reppert and mother.

Mr. James N. White of Annisquam was the week-end guest of Mrs. Alpheus Hyatt at Seven Acres.

THE GEORGE HARVEY EXHIBIT

At Annisquam, the studio of George Wainwright Harvey is open to the public each afternoon with a remarkably beautiful collection of oils, water colors, pastels, and etchings including studies made in Holland, marines, and landscapes, and one senses the beauty that was in the soul of the artist, finding expression in the creation of his pictures.

Outstanding is Mr. Harvey's last painting, "A Rhapsody," and such it truly is. It portrays a wave, white-capped, ready to break, in the full glory of the setting sun. Purple shadows obscure the horizon, dusky clouds float overhead, but the sky has not yet relinquished the glowing colors of departing day. A shimmering path of waning sunlight steals across the waters, and a spirit of eternal peace pervades the whole.

"Sundown in Gloucester Harbor" depicts a boat beside a wharf at sunset, while a lone man plies his oars in a tiny skiff. Three dories hauled up on shore beside a fisherman's equipment of kegs and boxes is Mr. Harvey's interpretation of "Sunday Morning at Salt Island."

"The New Moon at Sundown" is an interesting and unique study of the dunes. Chebacco Lake in moonlight is another of Mr. Harvey's unusual compositions. Here he shows the moon arising from the darkened sky, while shades and shadows mingle with the shimmering waters of a cove.

The etchings of Mr. Harvey need no introduction or word of commendation. Exquisite studies of arresting subjects, they stand, with his paintings, a monument to the memory of a master.



MY LADY GOES SHOPPING

Explanations — Luncheon at Green Gables—The Shops—Good-Bye

"Well, isn't it about time we had that story of yours?" Chubby asked Phil when we were all comfortably settled in Larry's living-room. The living-room was new, incidentally, being in that wing of the house which had recently been added; built, of course, of L. B. Nauss lumber. Decorated by Steele and Abbott, furnished with smartly luxurious furniture from Patillo's, and lighted most effectively by means of stunning new fixtures from the Gloucester Electric Light Company, it was indeed a living-room to delight the most fastidious.

"How do you expect him to exert himself so soon after eating?" Jimmie wanted to know. "It isn't fair."

Dinner was just over. And such a dinner! Beginning with crab cocktail (the crab for which Judith confessed to us had been one of her morning's purchases at the First National Store), through the main course of roasted chicken (Shepherd's of course), to the creamy smoothness of delicious Chanticleer ice-cream, the meal had been a fine example of culinary perfection.

"Of course it's fair," put in Marcia at this point, "and Phil's just dying to tell you."

Phil grinned. "Of course I am," he admitted.

"Remember the day you all went to Magnolia?" he asked, first.

"Which day?" chorused the entire Clan.

"Well, it was at the very beginning of the summer," Phil replied. "Perhaps the second week you were here."

"The day we saw the trousseau things at the Grande Maison," offered Marcia.

Of course we remembered then. It was the day Marcia had acted so strangely.

"I passed you in my car that day," continued Phil. "You were parked on Lexington avenue, shopping, I suppose, and Marcia sitting in the car, saw me."

"And rushed into the Grande Maison where you all were as fast as I could," supplemented Marcia.

"I waited around until you all came out to the car again," went on Phil, ignoring the interruption, "but it was no use. Marcia wouldn't recognize me."

"Properly," sniffed Marcia.

Phil silenced her with a glance.

"After that I followed you everywhere, hoping to see Marcia alone, but

with absolutely no success until that day when you played bridge at Vera's, and coming home by way of the shore drive, left Marcia in the car while the rest of you went down on the rocks to watch the surf.

"She wouldn't even speak to me at first, but finally I persuaded her to go for a walk with me, and to listen to my explanation of our little difficulty."

"Walking back to the car, I happened to tell her about my sister Judith who was going through the same sort of misery we'd just escaped, and she insisted on going to her. So instead of returning to your car, as we had intended, we went to mine and started for Maine. We thought we'd call you when we got there, but Judith's phone was out of order."

"Then after talking with Judith," added Marcia, "we decided not to call at all, but simply to surprise you."

"Which you certainly did," said Chubby grimly.

"But how about Larry?" asked Joan. "Where does he fit into this picture?"

"I'm coming to Larry," said Phil. "You see, although Judith herself knew where Larry was, she hadn't said a thing about it to me. But when she and Marcia got together, and talked things over, they discovered that I'd been rubbing elbows with him, so to speak, for the past week and hadn't even seen him."

"When Marcia told her how really miserable Larry was over the whole affair, Judith relented and sent for him. Larry came, we decided it would be a lark to have a double wedding and surprise you all here at the shore, and so—here we are, and that's all there is to it."

That's all there was to it, to be sure, but it was vastly different from ideas



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the group had entertained at first. So they decided not to tell them how they had suspected Larry and Marcia to have eloped, or that they had wondered about Larry himself and questioned Judith. It all seemed so far away now, and in light of these new developments, it didn't matter anyway.

Besides, Phil and his sister Judith were such delightful additions to the clan, to say nothing of Larry and Marcia, the pleasure of whose company they had already enjoyed for a brief space.

"Well," said Chubby again, breaking the silence that followed Phil's last statements, "how about luncheon at Green Gables tomorrow to celebrate the return of these young truants?"

"Fine," called Jimmie from the opposite end of the room where he had gone to examine an antique spinet desk (which wasn't really an antique at all, but one of the Gloucester Lumber Store's reproductions which Larry had bought unfinished and had had finished to match the living-room furniture.) "That suits me perfectly. I've been dying to lunch there all summer."

"Why haven't you, then?" Peggy wanted to know. "The rest of us have been there often enough, goodness knows."

"The trouble is," Gay informed them all, "that Jimmie simply can't go by Towle's. No matter whether it's morn-

ing, afternoon or evening, he always feels the need of refreshment in that vicinity."

"Well," grinned Jimmie, "I can't think of a pleasanter place to wait for you women to do your shopping, can you?"

"Oh," said Peggy, suddenly, "have any of you been to L. E. Andrew's lately? I've found the best looking bridge prizes there this summer. They've all sorts of novelties in glassware and pottery—"

"To say nothing of hardware, paints and varnishes," put in Chubby. "I trade there almost entirely."

"Shan't we go shopping before lunch tomorrow?" asked Judith. "I didn't nearly finish all I have to do this morning."

"Of course," responded a feminine chorus, and then exchanging good-nights, the Clan separated until the next morning.

Shopping was postponed the next morning, however, until after luncheon. It proved to be a glorious day, and Chubby invited everybody to play tennis on his brand new courts just completed by Swinson Brothers.

Chubby was extremely proud of his new acquisitions. His cottage had been almost entirely remodeled, a Bulldog Pipeless Furnace installed for "those chilly mornings," and the installation

of a new Frigidaire had only just been completed by L. E. Smith Company. A new Voss Washing Machine had been put in under the direction of Cottage Service, Inc., and a shiny new gas range testified to the popularity of the Glenwood, handled by the Gloucester Gas Light Company.

"Larry," said Marcia, examining minutely Chubby's refrigerating plant, "did you remember to order ice from the Cape Pond Ice Company yesterday?"

"Sure thing," was the answer, "it'll be here early this morning, you can be sure."

"Let me show you my newest possession," said Chubby proudly. "In the dining-room."

Reaching the dining-room door first, Anne turned back with a little squeal of delight.

"Oh, Chubby," she cried, "a Duncan Phyfe table from Poole's!"

"That's new," Chubby returned, "but not the surprise I meant. What do you think of this?"

He held in his hand the most exquisite service plate any of the Clan had ever seen. It had a cream background, with a leaf-like pattern on the border, and in the center a charming landscape, hand-painted. On further examination it was revealed that the plate was Copeland Spode, and bore the date 1800-



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J. A. LIDDELL, Prop.

1820. There were a dozen of these plates, each with a different design in the center.

"Richard Briggs', I'll bet my hat," said Jimmie, almost immediately.

"Right the first time," was the answer, "but how did you guess?"

"Saw them there yesterday," responded Jimmie briefly. "Remember, Gay?"

"I simply begged him to buy them for me," wailed Gay, "and now Chubby's got them!"

"Never mind, darling," Jimmie soothed her, "I'll buy you a pound of Mary Ellen Golden Chocolates this very day."

"Time we were going, isn't it?" asked Joan, glancing at her watch. "There's just time to dress."

"Where's my sweater?" Marcia wanted to know from everybody. "It's a perfectly good one, brand new, from W. G. Brown's."

"What color is it?" asked Anne.

"Blue slip on," was the reply, "warm and wooly and the most comfortable thing in the world."

"They've some nice ones at Brown's, haven't they," said Peggy. "And this is the time of year to think about sweaters, too. When you can buy such practical ones, and withal so good looking as you can at Brown's, I say the sweater season's welcome."

"Aren't you girls ever going to stop talking shops?" asked Chubby, disgustedly. "I'd planned to take you all to the North Shore this afternoon, and buy you all a drink at Barker's, but if we can't get started—"

"How about a box of Cynthia Sweets from Wetherell's, Chubby," asked Judith, "if we hurry?"

"Anything, anything," groaned the long suffering fat boy, "only do hurry!"

The girls took pity on him and fled.

"I've got to stop at the Gloucester National Bank," announced Joan, as they drove toward Gloucester. "It's absolutely necessary."

"Like a weekly dinner party at Del

Monte's," suggested Phil. "I've heard a great deal about that Casino in Magnolia and I'm anxious to try it."

"We'll make reservations for Friday night," Chubby promised him. "That's the big night there."

"I've an errand myself at Earl O. Phillips'," put in Jimmie, "so we'd better allow a half hour or so for shopping in Gloucester."

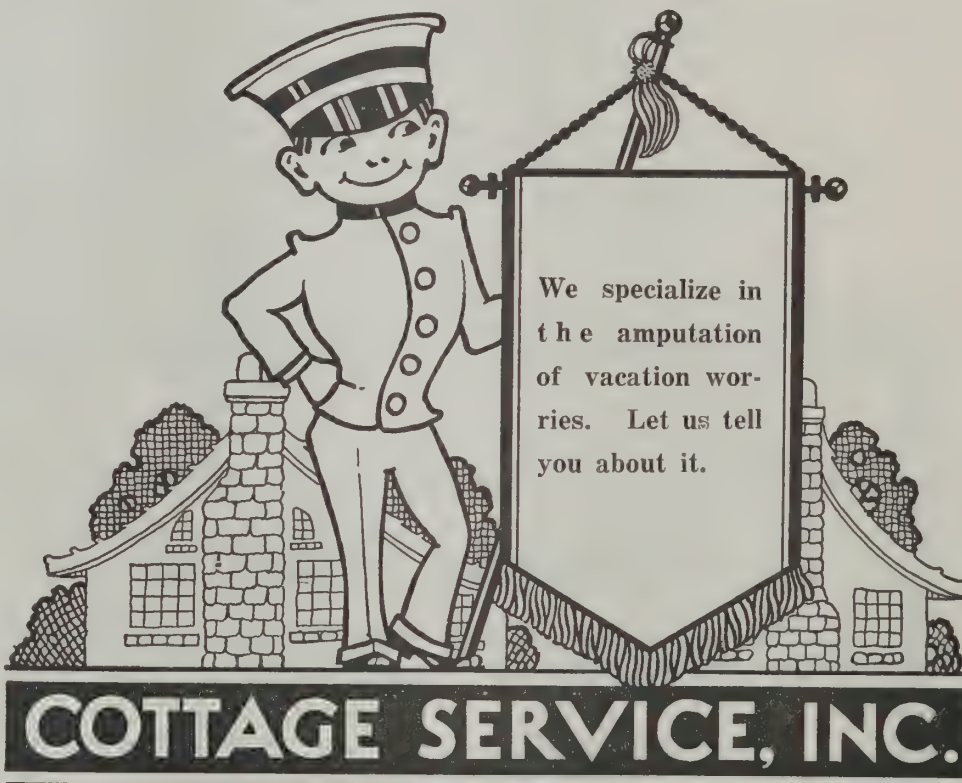
"I'll meet you all at Trowbridge's," Chubby told them, "will anybody join me in an ice-cream soda?"

Peggy would and did, the others departing on their various errands. Joan went to Bott's to look for some good looking leather traveling equipment; she knew she'd find it there. Judith and Marcia started off blithely to seek occasional chairs at the National House Furnishing Company, while Anne decided to take advantage of the time by replenishing her fall foot gear at Armstrong's. Phil thought he'd have a look at the souvenirs in codfish skin at Blanchard's.

Returning to the car at the end of a half hour, they found no Chubby, but before they had time to give much thought to his possible whereabouts, they saw him coming toward them from the North Shore Furniture Company, where it seemed he'd been buying reed porch furniture.

Luncheon at Green Gables was delightful. Excellent food, delightfully served seemed to be the keynote of the dining-room. Judith adored Magnolia,

(Continued on page 20)



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COSTUME PARTY AT ROCKAWAY

Through the courtesy of Mr. and Mrs. W. A. Publicover a most delightful costume party was given at the Rockaway Hotel, Saturday evening. The ballroom was converted into an immense Fisherman's Cabin, with seines, draped and festooned about the walls and ceiling, and lavishly sprinkled with large balloons of vivid color, and bright colored ornaments.

Mr. James Berrell of Washington acted as master of ceremonies, and kept every one happy, everything going smoothly without hitch or interruption. The grand march was led by Miss Gay Powers and Edgar Wright of New York. The procession was just one interesting and original costume after another and was a beautiful spectacle. After the grand march, a dance (the Paul Jones), was given, so that all might become imbued with the spirit of the occasion.

During the evening many delightful and original acts were presented by some of the guests including the Dance of the Cats and Mice in appropriate costume. After many interesting figures the Cats pounced on the Mice and carried them off to their lairs or what have you. The Misses Helen Leslie Powers, Ruth Umsted and Helene Markowitz were the Mice, the Cats being Messrs. Edgar B. Wright, Richard Funk and Wade Jolly.

Miss Thalia Bacon did an Egyptian dance of great beauty, a finished performance which was repeated as an encore. An amusing and laughable skit was given by Wade Jolly, a 10 cents a dance, and depicted a professional hostess at an inexpensive dance hall relating her troubles.

During intermission refreshments were served by Mr. and Mrs. Publicover and favors were given out by Wade Jolly. The favors were donated by Miss Lois Poole of Chicago.

A special act was given by Virginia Butler, a Denishawn graduate, and Marshall Irwin, who is one of the well known professional dancers of the country. This dance was done with flowing rhythm and delightful grace.

After intermission there was general dancing with other acts sprinkled in. A Parisian Apache Dance was presented by Miss Powers and Mr.

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Wright, executed with great feeling and understanding—the costumes typical of the Paris under world, the dance almost professional in its finished acting. Miss Ruth Umsted was a riot as "Lulu Belle," a high class Nudatta hostess at a night club. She had the audience in near hysterics from laughter during her entire sketch and as an encore she did another song which was a scream. Miss Nancy Keyes accompanied on the piano Mr. Jolly and Miss Umsted, and did this with perfect time and skill. Miss Kate Sweetser, as "Mystico" read the palms of all who wished. Miss Sweetser has studied this science for years but is not a professional. Miss Berney strolled among the guests and made delightful caricatures of different persons. An impromptu song and dance, "Moanin' Low," by Miss Umsted and Mr. Jolly, was received with gales of laughter. Prizes were given for the best costumes. The judges were Mr. Thomas Blow, Mr. Charles Riter, Miss Wilde and Miss Farrell.

Miss Lois Poole received first prize, Mrs. W. A. Publicover second. Miss Poole wore a Russian shaker and her costume was white and silver and trimmed in fur. Mrs. Publicover's costume was of the gay '60's and was of deep purple satin with gold and black trimming. Both ladies were charming and it was with difficulty a decision was reached.

Mr. James Berrell as General Gage took first prize of the men's costume, and Mr. Leonard Craske in a "Louis XVI," gave him a close run for the premier prize.

Music was furnished by Louis Veator's orchestra with Miss Anna L. Magee, pianist; Irving Spinney, drummer. Those deserving special mention for the success of the party were Mr. and Mrs. Publicover, Mrs. E. B. Wright, Miss Georgia Leuthstrom, Miss Wilde, Mrs. Sarah Davis, Miss Madeline Higgins, Miss Lois Poole, Mr. James Berrell and Mr. Leslie C. Powers.

(Continued on page 16)

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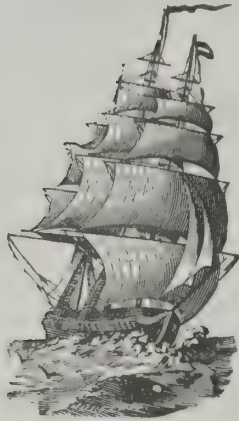
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MARBLEHEAD, AUGUST 13

Tercentenary series under auspices of the Eastern Yacht Club; 286 participating.

The summary:

CLASS R, 20-RATING, 11 1/4 MILES

Live Yankee, J. P. Morton	2:10:14
Tabasco V. H. H. Wiggin	2:10:53
Taja, Charles Liffler, Jr.	2:12:50
Connie, Marquis Smith	2:13:25
Robin, C. L. Farrand	2:14:42

TRIANGLE CLASS, 7 MILES

(Annisquam, Eastern Point, Marblehead)	
Con Con II, Peggy Creighton, M.	1:26:50
Sealene, H. E. Worcester, Jr., A.	1:27:05
Injun, W. T. Gamage, E. P.	1:28:18
Anna Lee, Ames Nowell, M.	1:30:04
Periwinkle, Mrs. K. F. Copeland, M.	1:31:03
Hill Dill, S. C. Payson, M.	1:31:23
Idol, Francis Gleason, A.	1:32:26
Sprite, Margaret Farrell, E. P.	1:32:28
Pronto, E. A. Onthank, Jr., M.	1:32:31
Goblin, R. R. Smith, A.	1:32:42
Black Bess, J. H. Sleeper, E. P.	1:32:49
Trident, P. M. Tucker, Jr., E. P.	1:32:51
Vagus, W. T. Haley, M.	1:32:59
Kitmer II, M. L. Talbot, E. P.	1:34:16
Triton, R. P. Cummins, E. P.	1:35:26
Quail, Epes Merchant, E. P.	1:35:50
Allegra, R. O. Burton, M.	1:36:17
Cursor, W. G. Brown, Jr., E. P.	1:36:21
Panope, Mrs. C. J. Collard, E. P.	1:36:23
Avanti, Martha Houser, M.	1:37:20
Blue Bill, Horace Bent, A.	1:38:45
Wiki Wiki II, Barbara Holdsworth, E. P.	1:39:32
Alito, H. W. Brown, M.	1:39:43
Dart, A. K. Comins, E. P.	1:43:17
Ann, S. R. Cross, M.	1:44:10

CLASS K, SONDEES, 7 MILES

Tern, J. D. Cox, Jr.	1:22:35
Skeezix, Mrs. F. M. Carter	1:23:26
Hevella, J. S. Raymond	1:24:28
Tid IV, Mrs. Groverman Ellis	1:24:41
Buccaneer, E. M. Williams	1:24:44
Panther, P. H. Rhinelander	1:27:40
Shamrock, Helen Patch	1:28:00
Lady II, W. V. Macdonald	1:28:56
Tid III, Mrs. Carleton Swift	1:34:43
Bubbles, E. P. Frost	1:38:36

FISH CATBOATS 4 1/4 MILES

Sailfish, Charles Hill	1:16:09
Flying Fish, A. G. Hale	1:17:07
Dab, Evelyn Woodbury	1:18:10
Drum, William Simmons	1:19:11
Shad, G. B. Farnam	1:25:05
Noname, Priscilla Hall	1:28:50
Blue Herring, Marcia and Kenneth	1:29:39

ANNISQUAM CATBOATS, 4 1/4 MILES

Caterpillar, Benjamin Smith	1:14:06
Ketchup, Friedman Brothers	1:15:10
Catspaw, Wilder Smith	1:15:14
Scat, Frances Jeffrey	1:15:15
Kittiwake, John White	1:17:18
Scratch, Sidney Gleason	1:18:20

CORINTHIAN, MARBLEHEAD, AUGUST 14

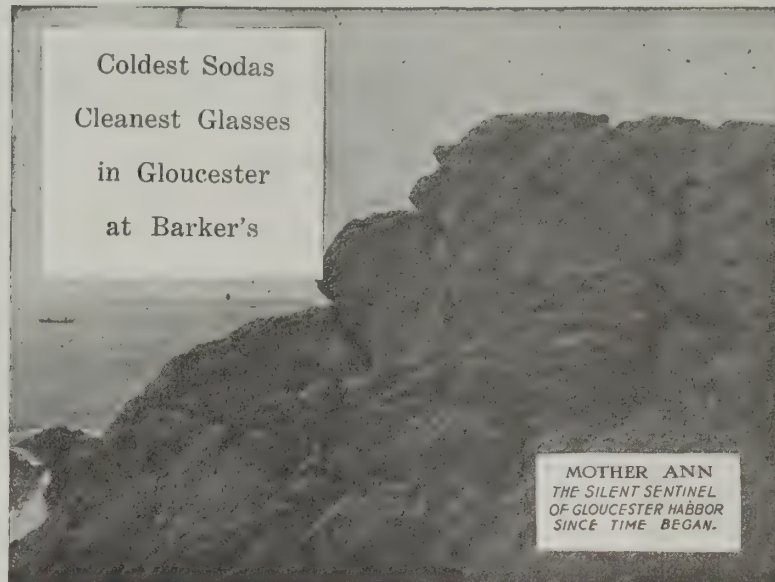
Wind moderate southwest.

The summary:

CLASS R, 20-RATING, 10 MILES

Tabasco V. H. H. Wiggin	2:08:14
Live Yankee, J. P. Morton	2:09:00

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Taja, Charles Liffler, Jr.	2:10:30
Bonnie Prince, J. L. Stuart	2:11:20
Connie, Marquis Smith	2:18:41

CLASS K, SONDEES, 6 1/4 MILES

Tern, J. D. Cox, Jr.	1:28:48
Skeezix, Mrs. Frances M. Carter	1:28:52
Hevella, J. S. Raymond	1:29:58
Tid IV, W. W. Macdonald	1:30:17
Vim, John and Pendleton Lewis	1:32:51
Buccaneer, E. M. Williams	1:37:06
Tid III, Mrs. Carleton Swift	1:39:00
Panther, P. H. Rhinelander	1:39:12
Bubbles, E. P. Frost	1:40:55
Shamrock, Isaac Patch, Jr.	1:40:57

TRIANGLE CLASS, 6 1/4 MILES

(Annisquam, Eastern Point, Marblehead)	
Anna Lee, Ames Nowell, M.	1:34:28
Con Con II, Peggy Creighton, M.	1:35:34
Blue Bill, Horace Bent, A.	1:36:58
Vagus, W. T. Haley, M.	1:37:20
Goblin, R. R. Smith, A.	1:38:28
Periwinkle, Mrs. K. F. Pitcher, M.	1:30:07
Avanti, Martha Houser, M.	1:39:50
Flirt, W. D. Elwell, E. P.	1:40:20
Black Bess, J. H. Sleeper, E. P.	1:40:35
Quail, Epes Merchant, E. P.	1:41:12
Injun, W. T. Gamage, E. P.	1:42:12
Wiki Wiki, Barbara Holdsworth	1:42:51
Idol, Francis Gleason, A.	1:42:54
Alito, H. W. Brown, M.	1:43:06
Sealene, H. E. Worcester, Jr., A.	1:43:17
Cursor, W. G. Brown, Jr., E. P.	1:43:25
Hill Dill, S. C. Payson, M.	1:43:40
Pronto, E. A. Onthank, Jr., M.	1:43:43
Panope, Mrs. C. J. Collard, E. P.	1:43:45
Sprite, Margaret Farrell, E. P.	1:43:55
Trident, P. M. Tucker, Jr., E. P.	1:44:46
Kitmer II, M. L. Talbot, E. P.	1:44:56
Ann, S. R. Cross, M.	1:45:26
Allegra, R. O. Burton, M.	1:46:20
Triton, R. P. Cummins, E. P.	1:47:00
Dart, A. K. Comins, E. P.	1:48:50

FISH CATBOATS 4 1/4 MILES

(Annisquam and Nahant)

Shad, G. B. Farnam, A.	1:14:14
Dab, Evelyn Woodbury, A.	1:16:09
Filatonga, H. J. Motley, N.	1:17:38
Drum, William Simmons, A.	1:18:20
Flying Fish, A. G. Hale, A.	1:19:50
Sailfish, Charles Hill, A.	1:20:00
Blue Herring, Marcia and Kenneth	1:20:00
Billings, N.	1:38:28
Noname, Priscilla Hall, N.	1:41:28

ANNISQUAM CATBOATS, 4 1/4 MILES

Caterpillar, Benjamin Smith	1:14:14
Kittiwake, John White	1:14:39
Catspaw, Wilder Smith	1:17:03
Scratch, Sidney Gleason	1:18:30
Ketchup, Friedman Brothers	1:22:54
Scat, Frances Jeffrey	1:27:39

CAPE COD BABY KNOCKABOUTS, 4 1/4 MILES

(Cohasset and Eastern Point)

Maybe, Jean Adams, C.	1:11:50
Old Ironsides, J. S. Raymond, Jr., E. P.	1:12:06
Maryland, Meredith Boyce, E. P.	1:14:55
Seagull, C. Bigelow, Jr., C.	1:16:30
Touareg, Lawrence Brown, E. P.	1:17:14
Sylph, Sylvester Cunningham, E. P.	1:18:38
Mary Bess, Henry Russell, E. P.	1:19:45
Guerriere, Pauline Raymond	1:20:25
Fontana, Emma Raymond	1:21:25
Bemo, Charles Bratenahl	1:21:29
Skippy, Nancy Tucker	1:25:13

MARBLEHEAD, AUGUST 15

A fleet of 244 yachts started in the second of the Corinthian Yacht Club's midsummer series at Marblehead Thursday, August 15. In the Sonder class, it was another win for Jacob D. Cox, Jr.'s Tern, making five firsts in six starts. Tid IV won the other race.

Live Yankee won the R class, Caterpillar and Flying Fish led the Annisquam Cats and Fish, and Henry Russell's Mary Bess was first in the Cape Cod Knockabout division. Con Con II, a Marblehead boat, was first in the Triangles.

The summaries:

CLASS K, SONDEERS, 5 MILES

Tern, J. D. Cox, Jr.	1:18:82
Hevella, J. S. Raymond	1:21:42
Tid IV, Mrs. Groverman Ellis	1:22:09
Shamrock, Isaac Patch, Jr.	1:22:40
Lady II, W. V. Macdonald	1:22:48
Buccaneer, E. M. Williams	1:23:42
Tid III, Mrs. Carlton Swift	1:24:51
Skeezix, Mrs. F. M. Carter	1:24:56
Vim, John Pendleton Lewis	1:27:28
Panther, P. H. Rhinelander	1:31:32

21-FOOT HANDICAP CLASS, 7 1/4 MILES

Cockatoo, Coburn Smith 2:01:21

CLASS R, 20-RATING, 8 MILES

Live Yankee, J. P. Morton	2:06:45
Tabasco V. H. H. Wiggins	2:08:04
Connie, Marquis Smith	2:11:28
Robin, C. L. Farrand	2:11:29
Taja, Charles Liffler, Jr.	2:14:08

TRIANGLE CLASS, 5 MILES

(Annisquam, Eastern Point, Marblehead)	
Con Con II, Peggy Creighton, M.	1:33:23
Goblin, R. R. Smith, A.	1:33:58
Scalene, W. E. Worcester, Jr., A.	1:34:47
Periwinkle, Mrs. K. F. Pitcher, M.	1:35:13
Vagus, W. T. Haley, M.	1:35:18
Avanti, Martha Houser, M.	1:36:42
Sprite, Margaret Farrell, E. P.	1:38:11
Anna Lee, Ames Nowell, M.	1:38:42
Alito, H. W. Brown, M.	1:49:35
Wiki Wiki II, Barbara Holdsworth,	

E. P.	1:40:56
Trident, P. M. Tucker, Jr., E. P.	1:40:58
Idol, Francis Gleason, A.	1:41:03
Pronto, E. A. Onthank, Jr., M.	1:41:40
Panope, Mrs. C. J. Collard, E. P.	1:41:56
Blue Bill, Horace Bent, A.	1:41:58
Cursor, W. G. Brown, 3d, E. P.	1:42:45
Injun, Hastings Gamage, E. P.	1:43:03
Black Bess, J. H. Sleeper, E. P.	1:43:07
Hill Dill, S. C. Payson, M.	1:43:18
Triton, R. P. Cummins, E. P.	1:43:23
Dart, A. K. Comins, E. P.	1:44:10
Ann, S. R. Cross, M.	1:44:17
Quail, Epes Merchant, E. P.	1:44:20
Allegra, R. O. Burton, M.	1:44:24
Kitmer, U. M. L. Talbot, E. P.	1:45:22
Flirt, W. D. Elwell, E. P.	1:45:32

FISH CATBOATS, 2 1/4 MILES

(Annisquam and Nahant)

Flying Fish, A. G. Hale, A.	0:58:16
Sailfish, Charles Hill, A.	0:59:59
Shad, G. B. Farnam, A.	1:05:00
Dab, Evelyn Woodbury, A.	1:05:10
Blue Herring, Maria and Kenneth	
Billings, N.	1:05:22
Meow, R. M. and D. W. Devens,	
N.	1:11:47

ANNISQUAM CATBOATS, 2 1/4 MILES

Caterpillar, Benjamin Smith	0:58:30
Kittiwake, John White	0:59:14
Scratch, Sidney Gleason	1:02:26
Catspaw, Wilder Smith	1:03:36
Ketchup, Friedman Brothers	1:04:02
Scat, Frances Jeffrey	1:08:46

CAPE COD BABY KNOCKABOUTS, 2 1/4 MILES

(Cohasset and Eastern Point)

Mary Bess, H. Russell, E. P.	0:54:18
Guerriere, P. Raymond, E. P.	0:55:12
Old Ironsides, J. S. Raymond, Jr.	
E. P.	0:55:39
Maryland, M. Boyce, E. P.	0:55:58
Sylph, S. Cunningham, E. P.	0:56:27
Maybe, Jean Adams, C.	0:56:28
Bemo, C. Bratenahl, E. P.	0:59:10
Fontana, E. Raymond, E. P.	0:59:40
Lucky Duck, S. Pillsbury, E. P.	1:01:28
Skippy, N. Tucker, E. P.	1:02:37
Touareg, L. Brown, Jr., E. P.	1:05:58

MARBLEHEAD, AUGUST 15, CLEGHORN TROPHY

Eastern Point Triangles made a big bid for the Cleghorn trophy in the final race of three-cornered team match between Marblehead, Eastern Point and Annisquam. Hastings Gamage and his Injun, and J. Henry Sleeper's Black Bess scored one and two in light airs, and Sprite and Flirt were six and seven, but Marblehead had rolled up an overwhelming lead in the first two races. Final score: Marblehead, 99; Eastern Point, 87; Annisquam, 56.

The summary:

CLEGHORN TROPHY, TRIANGLE

TEAM RACE, 7 1/4 MILES

Injun, Hastings T. Gamage, G.	1:32:27
Black Bess, J. Henry Sleeper, G.	1:34:15
Periwinkle, K. Frances Copeland,	
M.	1:34:50
Con Con II, Peggy Creighton, M.	1:35:11

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Anna Lee, Ames Nowell, M.	1:35:46
Sprite, Peggy Farrell, G.	1:36:49
Flirt, William G. Elwell, G.	1:39:52
Idol, Francis Gleason, A.	1:41:51
Scalene, Henry Worcester, A.	1:51:22
Blue Bill, H. S. Bent, A.	1:51:31
Goblin, R. Smith, A.	withdrew
Pronto, Elmer A. Onthank, Jr.,	
M.	did not start

FINAL STANDNG

Marblehead	99
Gloucester	87
Annisquam	56

MARBLEHEAD CORINTHIAN SAILOFF, AUGUST 17

Wind moderate and steady from northwest; 108 starters.

CLASS R, 20% RATING, 10 1/4 MILES

Live Yankee, J. P. Morton	2:02:48
Tabasco V. H. H. Wiggins	2:04:42
Connie, Marquis Smith	2:08:11
Bonnie Prince, J. L. Stuart	2:12:06

CLASS K, SONDEERS, 6 1/2 MILES

Tern, J. D. Cox, Jr.	1:18:04
Skeezix, Mrs. Francis M. Carter	1:18:37
Lady II, W. V. Macdonald	1:23:33
Tid IV, Mrs. Groverman Ellis	1:23:38
Buccaneer, E. M. Williams	1:23:40
Shamrock, Helen Patch	1:24:07
Bubbles, E. P. Frost	1:27:32

TRIANGLE CLASS, 6 1/2 MILES

(Annisquam, Eastern Point, Marblehead)	
Anna Lee, Ames Nowell, M.	1:21:52
Scalene, H. E. Worcester, Jr., A.	1:22:02
Hill Dill, S. C. Payson, M.	1:22:56
Goblin, R. R. Smith, A.	1:23:44
Alito, H. W. Brown, M.	1:24:21
Sprite, Margaret Farrell, E. P.	1:24:26
Injun, W. T. Gamage, E. P.	1:25:26
Vagus, W. T. Haley, M.	1:25:35
Black Bess, J. H. Sleeper, E. P.	1:25:51
Idol, Francis Gleason, A.	1:26:32
Blue Bill, Horace Bent, A.	1:27:05
Periwinkle, Mrs. K. F. Copeland,	
M.	1:27:07
Kitmer II, M. L. Talbot, E. P.	1:27:10
Cursor, W. G. Brown, Jr., E. P.	1:27:21
Trident, P. M. Tucker, Jr., E. P.	1:27:40
Quail, Epes Merchant, E. P.	1:28:09
Wiki Wiki, Barbara Holdsworth,	
E. P.	1:28:14

FISH CATBOATS, 4 1/4 MILES

(Annisquam and Nahant)	
Shad, G. B. Farnam, A.	1:07:49
Dab, Evelyn Woodbury, A.	1:09:10
Flying Fish, A. G. Hale, A.	1:09:46
Sailfish, Charles Hill, A.	1:12:35
Drum, William Simmons, A.	1:16:14
Filatonga, H. J. Motley, N.	disabled
Blue Herring, Marcia and Kenneth	
Billings, N.	fouled

ANNISQUAM CATBOATS, 4 1/4 MILES	
Catspaw, Wilder Smith	1:05:16
Caterpillar, Benjamin Smith	1:07:22
Scratch, Sidney Gleason	1:07:32
Ketchup, Friedman Brothers	1:10:08

EASTERN POINT, AUGUST 17

Eastern Point Yacht Club concluded the midsummer series with a home race from Marblehead last Sunday afternoon in a moderate southerly breeze and smooth sea.

Tid IV, sailed by Mrs. Groverman Ellis, was first to cross the finish in the Sonder division, with Skeezix second, almost a minute behind. Hastings Gamage's Injun led the Triangles, while Jack Raymond with Old Ironsides scored an eyelash win over Mary Bess in the Cape Cod Knockabouts. The summary:

SONDER CLASS

Name and owner	El. Time
Tid IV, Mrs. Groverman Ellis	2:10:25
Skeezix, Mrs. Frances Carter	2:11:22
Hevella, Jack Raymond	2:11:37
Bubbles, Elliot Frost	2:11:40
Lady II, William V. Macdonald	2:11:50
Shamrock, Isaac Patch, Jr.	2:11:51
Tid III, Mrs. Carleton Swift	2:12:00
Buccaneer, E. M. Williams	2:12:17

TRIANGLE CLASS

Injun, Hastings Gamage	2:17:25
Wiki Wiki II, Barbara Holdsworth	2:19:10
Sprite, Peggy Farrell	2:19:12
Quail, Epes W. Merchant	2:19:33
Triton, Dr. R. P. Cummins	2:19:10

(Continued on page 24)

COSTUME PARTY AT ROCKAWAY

(Continued from page 13)

Miss Bertha Wilde of New York designed the costumes in the cats and mice skit.

Among those in costume were noted Mrs. Edward Dunn, pirate; Mrs. Carpenter, Norwegian girl; Mr. Carpenter, Captain Kidd; Miss Wilde, lady of the 14th century; Miss Dean, ghost; Miss Marwell, Chinese princess; Miss Deheusche, Arabian shepherdess; Jane Schmidt, Saturday night kid; William Mowll, mandarin; Mrs. Cooper, bargain sale; Miss Lustrum, Miss Snyder and Jane Phillips, Chinese women; Wade Jolly, chorus girl; Mrs. Richards, colonial lady; James Berrell, General Gage; Mrs. Leslie Powers, Scotch lassie; Kate Sweetser, fortune teller; Mrs. Hinckley, Arabian woman; Mr. Hinckley, gingham girl; Ed. Wright, Parisian; Catherine Berrell, Tyrolese peasant; Eileen Berrall, gypsy; Mrs. Cody, dark night; Eugene Young, novelty; C. Snyder, novelty; Miss Bacon, Egyptian dancer; Mrs. Hornby and Theodora Farrell, Chinese; Mrs. Annie Hamilton, Red Riding-hood; Ruth Umsted, Lulu Belle; Mildred Merrill, Grecian; Misses Balman, harem girls; Miss Target, tomboy; Mrs. Jones, bareback rider; Mr. Canfield, Pierrot; Mr. Breckenridge, English coachman; Miss Hinckley, night; Miss Manchovitz, nurse; Miss Hardcastle, Chinese.

WINGAERSHEEK

This little community has enjoyed its usual quiet and peaceful sojourn in this beautiful land of "rocks and roses." The marshes and upland hereabouts never were lovelier than this summer, while covered with a blaze of the pink beauty of the wild roses. And this has been quickly followed by the orange of the native tansy and golden rod. It is indeed a precious privilege for tired city people to have so lovely and so quiet a place in which to rest, and every year sees not only the former occupants of cottages promptly on hand, but many new comers.

Among the former sojourners in our midst are Mr. and Mrs. D. W. Estabrook of Winchester, Mr. and Mrs. Nathan H. Poor, 2nd, and family of Peabody; Mr. and Mrs. L. R. Mathers and family of Allston. Mr. Mathers is associated with the Storrs & Bement Company, paper merchants of Boston.

Mr. and Mrs. Horace Taylor of Cambridge; Mr. Taylor is a former President of the Bond Astronomical Club of

Harvard and a talented authority on the solar system and planets.

Mr. and Mrs. Frank A. Black and sons of Boston; Mr. Black is Publicity Manager for Filene's.

Prof. and Mrs. Hudson Hoogland of Harvard; Mr. and Mrs. J. Verner Critchley and daughters, Rosamond and Lorna, of Worcester.

Mrs. Amanda S. Hawks is again in her charming little studio-on-the-beach.

Mr. and Mrs. Edward Allerton Hawks and family are occupying the bungalow of their late father, Mr. James Dudley Hawks of Detroit, Mich.

Mr. and Mrs. Ernest Brier and family of Detroit are occupying the Ferns.

Mr. Russell Hawks and bride are nicely located in The Lodge, which has been redecorated most attractively and the place looks very handsome this summer.

Mr. and Mrs. George E. Esslinger and family of Weston were visitors here for the month of July.

Mr. Robert W. Bailey, Jr., is occupying Mr. Sylvester's camp on Bray St.

Dr. and Mrs. Kenneth MacLachlan and family of Melrose are in the Rehnborg bungalow.

Mr. and Mrs. Walter W. Hathaway and family of Melrose are in their new colonial cottage.

Miss Grace Keyes of Concord, Mass., is spending the summer in the cottage now hers but formerly belonging to Dr. Edward Emerson and which she has enlarged and beautified in many ways.

TRAFFIC ORDINANCE

CITY OF GLOUCESTER

In the year nineteen hundred and thirty.
An ordinance regulating parking.

SUMMER TRAFFIC RULES

During the months of May, June, July, August and September, the following traffic regulations shall be effective:

No parking at any time on the westerly side of Bass avenue extending from the corner near the trestle, so-called, to Beach road, and on the westerly side of Nautilus road between Beach road and the southerly end of the bath house.

Washington street at Plum Cove Beach—Cars parked parallel with the roadway on the beach side, and limited to two and one-half hours on Saturday afternoons, Sundays and holidays between June 15 and September 15.

Bass avenue and Nautilus road—Parking limited to two and one-half hours on Saturday afternoons, Sundays and holidays during June 15 to September 15.

Bass avenue—Cars may be parked on the right side only, from the car barn to 100 yards west of Thatcher road. Cars to be parked parallel to the road.

Bass avenue from Thatcher road to Nautilus road, one way parking on right side only.

Nautilus road one way and from June 15 to September 15 in the area between the two bridges, cars shall be parked parallel to the road and on the remainder of the road to a point slightly beyond the bath house, cars shall be parked at right angles to the road. No cars shall be parked later than 10 P. M. in the evening.

Atlantic road—Two way; no parking on either side between Nautilus road and Farrington avenue on Saturday afternoons, Sundays and holidays.

Brier Neck-Witham street—Parking permitted on the westerly side from Thatcher road to a point 50 feet north of the northerly boundary of Salt Island road at the junction of Salt Island road and Witham street. Parking limited to two and one-half hours on Saturday afternoons, Sundays and holidays.

Salt Island road—No parking shall be permitted on either side except from the northerly side from the ledge to a point 25 feet from the corner of Witham street; and no parking allowed on the easterly side of Witham street except at or near the service entrance of Little Good Harbor Beach Inn for a distance of 25 feet to be particularly designated by traffic markings.

ALLEN F. GRANT, City Clerk

In Municipal Council, June 6, 1930.

Passed to be ordained.

ALLEN F. GRANT, City Clerk



The J. C. Shepherd

Meat and Grocery Co., 6 ELM STREET
GLOUCESTER

Quality Always Paramount. Est. 1876

This Leading Concern on Main Street for 53 years has removed to 6 Elm Street, below the Post Office, just around the corner from everywhere. Ample, satisfactory, unrestricted parking.

THE LARGEST, MOST SANITARY AND BEST STOCKED
DEPARTMENT GROCERY AND PROVISION STORE
ON THE NORTH SHORE

Come here with your market basket, personally select your list of Fine Groceries, Meats, Poultry, and Game from department to department. Everything from soup to nuts and of the highest quality. In the coolest and most commodious store in Essex County. Plenty of room to shop comfortably.

FISH DEPARTMENT

We carry, Fresh from the Sea, the leading varieties of Salt Water Fish, Lobsters (live and boiled), Clams, etc.

PRICES CONSISTENTLY FAIR

Deliveries to All Parts of the Cape

Leading North Shore Provision and Fish Dealers

Telephones 112-113-114

1930

(Continued from page 2)
summer. They will come and spend, but perhaps not as freely.

A survey of the hotel situation for years reveals this condition: The most of the hotels have the nucleus of a steadily established clientage — who come year after year. These are well paid professional and business men and their families, clerks in the higher positions in Washington and other official centers who find living costs no higher here and conditions incomparably to be preferred. They will come as always. Looking back on the lean and panicky pre-war years of the past forty years, we find that the summer resort business

has always held its own and by and large in the long run steadily gained. These figures may be illuminating. In 1892, summer realty was one-seventh the total valuation of Gloucester, today summer realty approximates one-third the valuation and there are fewer large hotels than in 1892. We believe that the trend will continue gradually upward to the benefit of all concerned but at no such hectic pace as in the past decade. Cape Ann's surpassing natural beauty will always be a magnet which will attract constantly increasing numbers to its shores.

In making your 1931 advertising budget include The Shore; the most widely read summer resort publication along the seacoast.

son, Herbert, Jr., is a student at Harvard University.

Mr. and Mrs. C. A. Dodge of Maplewood, N. J., are at their cottage in Plum Court for the season.

Mr. Charles F. Flett and family of Melrose Highlands are spending the summer months on the Rowley shore.

Oliver W. Goodale of Salem is numbered among the cottage contingent on the Rowley shore.

Miss Anne McDonough of Philadelphia is spending the summer at her Langsford street cottage.

Mr. and Mrs. Paul Mazzuchelli of Newton Centre are spending the summer months on the Rowley shore.

Miss Lillian Newman of Detroit is spending the summer at her Folly Cove cottage.

Walter O'Hara and family of Jamaica Plain are summering at Plum Cove.

Mr. and Mrs. Adam Smith and daughters, Helen and Betty, of Hathorne are at their home on the Rowley shore for the summer months.

Miss Florence Waterman of Boston is spending the summer at Folly Cove.

Mr. and Mrs. Danford Barney of Scarsdale are at Borden Cottage for the season.

Mr. and Mrs. W. Blood of Winchester are summering in Bay View.

Miss Gabrielle deV. Clements of Washington is at "The Thickets," Folly Cove, for the summer months.

Mr. Edwin S. Clymer of Yonissing, Pa., is at "Seacroft" studio for the summer months.

(Continued on page 21)

Mortons'

BOOKS, STATIONERY, OFFICE
SUPPLIES, GREETING
CARDS, GIFTS
and
LENDING LIBRARY
6 PLEASANT ST.,
GLOUCESTER, MASS.

FOLLY COVE AND THE ROWLEY SHORE

Mrs. Rebecca Van B. Conway of Philadelphia is spending the summer months at her cottage on Folly Point.

Mr. and Mrs. Benjamin H. Bicknell of Malden are at their Linwood Place cottage for the season.

Mr. and Mrs. Herbert Crowley of Cambridge are summering at Lanesville. Their

(Next to Main Street Waiting Room)

Service With a Smile

"The Tea-room with an atmosphere"

Tempting Salads, Sandwiches and
Luncheon Specials

AT OUR FOUNTAIN

REFRESHING DRINKS AND ICES

Home-made Candies and Fresh Salted Nut
Meats prepared on the premises every day

Ice-Cream Packed with DRY ICE will keep four to five
hours without ice or salt.

A Delightful Place to Eat.

RANSELLER TOWLE
118 MAIN STREET GLOUCESTER

L. E. ANDREWS & CO.

Plumbing and Heating

Kitchen Furnishings, Garden Tools, Prepared Paints,
Hardware of all descriptions. Vessel work, Yacht-
ing Hardware, Garden Hose, etc.

'Phones 645 and 646

121 MAIN STREET, GLOUCESTER

(Opposite Waiting Station)

Silent Automatic Oil Furnaces.

Fernwood Garage

HUPMOBILE AGENCY

199 Essex Avenue

Telephone 1474-W

Visit the New Hupmobile Showrooms, Where
All the Latest Models are on Display.

One of the Best Equipped Repair Shops on
Cape Ann for Any Make Automobile.

EXCLUSIVE SHELL GASOLINE STATION

EARL O. PHILLIPS

Smart Shop for Men

Smart Clothes for Summer Comfort

A. G. SPALDING BROS.'
BATHING SUITS
GOLF BALLS
TENNIS HOSE

HICKOK BELTS
DELPERK PAJAMAS
SUMMER NECKWEAR

ARROW SHIRTS

SOCIETY BRAND CLOTHES

ROBER REIS
UNDERWEAR
BATHING SUITS
SWEATERS
GOLF HOSE

EARL O. PHILLIPS, Inc. Smart Shop for Men
PERSONAL SERVICE

131 Main Street, Cor. Hancock, Gloucester, Opposite Barker's Drug Store

For Sixty Years

THIS PHARMACY has been dispensing Reliable

Drugs and Medicines

to the people of Cape Ann. Have you ever given us an opportunity to prove to you our capabilities along the lines of EFFICIENCY and REAL SERVICE? We respectfully solicit a share of your patronage this present season.

The Wetherell Pharmacy

P. O. SQUARE

THE ROCKPORT SHORE

(Continued from page 9)

New Haven; Mrs. Jane L. Lyford, Katharine Lyford, Mr. and Mrs. H. Nelthropp, New York City; Isabelle H. Thompson, Dobbs Ferry; Katherine H. Thompson, Poughkeepsie; Mr. and Mrs. L. V. McCausland, Buffalo; Mr. and Mrs. H. G. French, Eleanor M. French, Schenectady; Elizabeth Holland, E. V. Holland, Albany; Edna G. Valpey, Gertrude A. Gillmore, Detroit; Mrs. D. H. Havens, Edwin Havens, Atlanta; Dr. and Mrs. G. F. Hall, Louisville; Ella Murphy, Dover, Del.; Mr. and Mrs. K. R. Dahy, Ottawa.

At the Rockport Country Club: L. F. Warner of Waltham has been a recent guest of T. Worcester of Rockport. Other guests include Mr. Pardell, New York, guest of F. E. Edmunds; Frank Dennett, Boston, guest of A. E. Knight; J. R. Hartman of Winchester, guest of H. J. Whitthen; Dr. Anderson of Boston, guest of F. E. Smith; A. W. Fish, Boston, guest of B. W. Pepper; E. W. Davis, New York, guest of Mr. Browback; James H. Jenkins, Mt. Vernon, N. Y., guest of J. F. Sullivan; C. L. Standley, Manchester, guest of Ray C. Allen; Frank A. Stevens, Melrose, guest of H. P. Waterhouse; K. H. Clupp, Bedford Hills, guest of Paul Oakley; Roger Winship, Melrose, guest of C. F. Sprague; A. W. Davis, New York, guest of Mr. Brumback; Mrs. B. A. Conroy, Turk's Head Inn, guest of P. P. Oakley.

At Straitsmouth Inn: Mary E. Forsberg,

Mr. and Mrs. Paul G. Hedrich, Boston; Clare L. Sweeney, Belmont; Mr. and Mrs. Huntley, Everett; Mary S. Barbour, Olive K. Burrison, West Newton; Elinor B. Mathewson, Dorothy Coit, Cambridge; George H. Hapgood, Lynn; Miss J. N. Pecker, Lynnfield Center; John Beal, F. R. Beal, Jr., Balmville; Mrs. J. B. Moore, Iola Moore, Plainfield; Mr. and Mrs. C. E. Patterson, Mrs. Hanford, Bridgeport; Mrs. Frederick N. Pendleton, Letitia and Margaret Pendleton, Rosalie Franches, New York City; Dr. and Mrs. C. H. Schliehder, Elizabeth; Mrs. Frank R. Shattuck, Mildred W. Shattuck, Philadelphia; Margaret M. Day, Mrs. C. S. Dearborn, Della Dearborn, Indianapolis; Mrs. W. J. Perelis, Berkeley.

At the Granite Shore: Mr. and Mrs. Earl J. Hall, Minnie J. Benjamin, A. W. Lane, Boston; Mrs. Robert McClellan, Helen M. McClellan, Cambridge; Elna Deilystine, Waltham; Helen Thompson, Hyde Park; Daniel B. Baley, Wellesley; Mr. and Mrs. A. M. Winchell, West Medford; Mrs. R. H. Carrier, Westfield; Mr. and Mrs. Samuel S. Wolcott, Melrose; Mr. and Mrs. Horace H. Wolcott, Amherst; Grace McKenna, Dagmer Peterson, East Walpole; Dorothy E. Slibel, Kay Coughlin, Bradford; Mr. and Mrs. Joseph H. Manus, N. H. Pentland, Worcester; G. Leroy Luce, Brooklyn; A. L. Shepard, Meriden; Augusta K. Joy, Lakewood, O.; Sara W. Riley, Willoughby, O.; Dr. Richards, A. Hoffman, Dr. M. M. Kalez, S. A. Hoffman, Philadelphia; Miss M. E. Willoughby, Mrs. F. Willoughby, Alex Miller, Montreal.

Memories of Gloucester

TRUE SOUVENIRS of the sea—Bill Folds, Cigarette Cases, and all manner of articles fashioned of tough

TANNED CODFISH SKINS

Unlike any other Souvenir, they serve as a constant reminder of this famous fishing town.

\$1.00 to \$10.00

W. E. BLANCHARD,
Jeweler

125 Main Street, Gloucester, Mass.



8909
Cigarette Case
\$3.75

BLUENOSE VS. THEBAUD

(Continued from page 2)

received much injury otherwise than spewing a little oakum, otherwise she could not have continued on her voyage two months. The Ford shortly after launching suffered a similar mishap and was raced.

Nevertheless, there seems to be a feeling that such a race will be sailed. Sir Thomas Lipton says he will remain to see it and bring along his Shamrock. The Legion boys from all over the country would flock here in battalions to see it staged as proposed the first week in October. It would be a fitting wind-up to the Massachusetts State Tercentenary observance. But as before stated it all depends on what Captain Angus thinks about it. Somehow, we have a hunch that the series will be arranged.

In your 1931 advertising appropriation include The Cape Ann Shore, most widely read summer publication. A Business Getter. Two-thirds of our advertisers have been with us more than 25 years. One-fourth for 35 years.

Boston Clothing Store

23 MAIN STREET GLOUCESTER (West End)
MEN'S AND YOUTHS' CLOTHING
and FURNISHINGS

Hart, Schaffner & Marx Goods—Chauffeur's Uniforms—
White Flannel Trousers—Sport Shirts—Fine Silk Underwear
and Hosiery

L. MASSELL, Proprietor.

MODERATE PRICES!

Gloucester Auto Bus Co.

Exclusive Street Passenger Transportation on Cape Ann, Gloucester and East Gloucester, Annisquam, Lanesville, Pigeon Cove, Rockport, West Gloucester, Essex, Magnolia, Manchester.

Starter's Office 114 Main Street

Information Telephone 2195 Telephone 1675

THE L. E. SMITH CO., Inc.

Sole Cape Ann Agents for the
Frigidaire, Modern Sanitary Iceless Refrigerator

SILENT FLOW OIL BURNER FOR RANGES

Maytag Washing Machine

Chambers Fireless Gas Range

Plumbing, Heating, Hardware, Lawn Mowers,
Garden Hose, Kitchen Furnishings, Etc.

221-223 Main St., 169 E. Main St.
GLOUCESTER

GOOD HARBOR BEACH

(Continued from page 9)

The guests were entertained with mandolin selections by Miss B. A. Ackley of Worcester, accompanied by Mrs. Robert J. Simpson of Montreal on the piano. The party was a great success and refreshments were served by the committee consisting of Mr. and Mrs. H. Milhard of Brooklyn; Mrs. T. F. Dwyer, Jr., Cambridge; Miss Emile Fix, Brooklyn; Miss Mary Gallagher, Boston; Miss Marie Louise Milhard, Brooklyn; Miss Mary Francis, Boston.

Consolation prizes were awarded to Mrs. E. C. Hough of East Falls Church, Va.; and Mr. Fred P. Schoedinger of Columbus.

Saturday evening the weekly concert and dancing party was held and was attended by about 100 guests of the inn and cottagers of Brier Neck. McEn Erne's orchestra furnished the music.

Late arrivals at Good Harbor Beach Inn: Marie and Martha Brownfield, Nelle Brey, Uniontown, Pa.; Mr. and Mrs. Allen A. Lowe, Barbara Anne Lowe, Cleveland; Mr. E. C. Hough, East Falls Church, Va.; Miss Angie M. Beckwith, Washington; Mr. and Mrs. Isadore Fried, Mr. and Mrs. Walter J. Byrn, Mr. and Mrs. James W. Downing, Miss Nellie Downing, N. Y. City; Mr. and Mrs. T. F. Dwyer, Jr., Nancy Dwyer, Mrs. George F. Partridge, Miss Martha Partridge, Cambridge; Cora J. Beckwith, Poughkeepsie; Mr. and Mrs. W. A. Francis, Miss Mary Francis, Miss M. A. Galligan, Boston; Mr. and Mrs. Orville St. Germain, Jeanne, Marcelle and Emile St. Germain, Paul Branchard, B. F. Asbury, M. A. Jamieson, Mr. and Mrs. L. E. Mouton, Montreal; Mr. and Mrs. George F. Dunn, George F. Dunn, Jr., Fitchburg; Mr. and Mrs. W. P. McAuley, Miss Mary A. McAuley, Winchester; Winifred M. and Marion E. Bridge, Evangeline Ironside, Fall River; Mrs. H. H. Chilson, Miss A. Scanlan, Northampton; Miss Elaine A. Nadle, Springfield; Mr. and Mrs. Ferd. P. Schoedinger, Miss Anne and Ferd. P. Schoedinger, Columbus; Mr. and Mrs. M. S.

Breese, Sheila and Cecil Lee Breese, Mountain Lake, N. Y.; Mrs. A. C. Dennison, Margaret Dennison, Toronto; Mrs. W. A. Wright, Mabel Wright, Mrs. A. W. Parsons, Sidney Parsons, Brooklyn; Mr. and Mrs. Paul K. Brown, Mary Jane Brown, Marjory Horning, Yonkers; Mr. and Mrs. S. G. Porter, Leonard and Donald Porter, Mt. Vernon, N. Y.; Mrs. William E. Rowell, Chicago; Mr. and Mrs. S. W. Stubbins, Bobbie Stubbins, New Rochelle, N. Y.; Mr. and Mrs. C. H. Edgar, Charles Edgar, Jr., Richard Edgar, Yonkers; Ellen P. Riordan, Mary A. Moher, Manchester, N. H.; Annie T. Coughlan, Cohasset; Marion F. Noonan, Avon; Helen G. Coughlan, Annie C. Orcutt, South Hingham; Mr. and Mrs. C. G. Wharton, Schenectady; Mary P. Lewis, Collinsville, Conn.; the Misses Hughan, New York City.

"CHILDREN OF FIESOLE"

Josef Presser, who has spent considerable time in Europe making many studies of various Latin Quarter Derelicts, as well as landscapes, portraits, drawings of horses, is having a one-man show of his work in the Gallery of the Guild, opposite the Rockport Post Office, throughout this month, from 2.00 to 6.00 P.M. daily and Sundays.

The work is distinctive for the choice of theme and interpretation of character. Mr. Presser sees form constantly as volume through expressive line. His studies made in the squalid Cafes in Paris show strong emotional quality; his work has been praised by museum officials and connoisseurs alike. He has the distinction of being one of the very few artists to be represented in the Royal Uffizi Museum in Florence, Italy. His work is also known in Paris.

EAST GLOUCESTER

(Continued from page 7)

Bailey, Newton Centre; Barbara Ellis, Wellesley Hills; Mary G. Dimond, Allston; Mr. and Mrs. B. P. Bullman, Mrs. M. P. Thompson, Waban; Leon F. Hoffman, Waltham; Henry J. Billings, Springfield; Elizabeth R. Chase, Holyoke; Mrs. L. M. Wynne, Fitchburg; Albert M. Miltz, A. M. Whitaker, Mr. and Mrs. Frederick A. Blount, Sara F. Blount, Charles W. Hunter, Philadelphia; Jessie L. Londerbach, Mrs. Edwin S. Steese, Edward Steese, Jane McCartney, Genevieve Blake, Robert W. Lewis, Jr., Mrs. Arthur H. Scribner, Mabel L. Overton, New York City; Mrs. A. Crawford, Darien; Mrs. Conrad Reed, Alice and Eleanor Reed, Port Deposit; Mabel Chandler, Nashua; Stella Livingstone, Summit; Mrs. John Hays, Louisville; James Eccles, Montreal.

At the Rockaway: Relma Smith, Priscilla White, W. R. Greely and family, Lexington; Grace Clark, Brighton; Helen S. Rogers, Wellesley; Pauline Metcalf, Mrs. George E. Metcalf, Worcester; Mrs. Charles H. Davenport, Mrs. Dorothy D. Hinkson, Charles D. Hinkson, Springfield; Jeane H. Champlin, Dorothy V. Rittinghausen, Mr. and Mrs. E. Rittinghausen, Mr. and Mrs. Harold Fields and son, Mrs. G. W. Hoyt, Mr. and Mrs. L. E. Mahan, New York City; Mrs. Charles E. Perry, Margaret Perry, Brooklyn; Frances H. Smith, Windsor; Mr. and Mrs. John J. Dull, Mrs. Susette S. Keast, Philadelphia; Alice Thompson Miller, Germantown; Mr. and Mrs. J. L. Berrall, Bloomfield; Marion and Betty Ward, Wilmington; Mrs. Frank W. Smith, Washington; Roland B. Greeley, Savannah; James W. Smith, Jr., Tallahassee.

At the regular weekly bridge at the Rockaway last Tuesday evening, prizes were won by Mrs. Margaret Wiley of Philadelphia, Mrs. William Mowll of Cambridge, Mrs. Katherine Jones of Philadelphia, and Mr. Hugh Ford of Akron.

Mrs. Max Schmidt of Cincinnati, a guest at the Rockaway, entertained at a luncheon and bridge at the Rudder Tea Room on Tuesday.

Dine at - - V
Tea at - - E
Bridge at - R
Entertain at A

By the beautiful chapel
of St. Anthony.

Eastern Point,
Gloucester, Mass.

TURK'S HEAD INN

Land's End—Opposite Thacher's Island

ROCKPORT -:- MASS.

D. P. CLARK, Prop.
Seashore and Country Combined.
Unexcelled Cuisine

The Finest View on the New England Coast.

CAPE ANN THEATRE

Near Turk's Head Inn, Rockport, Mass.

Season of 8 weeks (five evening performances) and a
Thursday matinee weekly.

"TWELFTH NIGHT" By SHAKESPEARE

TUESDAY, AUGUST 26 AT 8.45 P. M.

TELEPHONE -:- ROCKPORT 375-4

GLOUCESTER SCHOOL OF THE LITTLE THEATRE

ROCKY NECK, EAST GLOUCESTER
PRESENTS

THREE ACT PLAY

"DEAR BRUTUS" by J. M. Barrie

Friday and Saturday, August 22nd and 23rd at 8.30 sharp.

Reserved seats on sale at Theatre, \$1.25. Telephone 3485.

One Act Play Friday morning at 11.30. Puppet performances Tuesday evening at 8.00; Saturday morning at 11.30. Admission 50 cents.

STILLINGTON HALL -:- Gloucester, Mass.

MR. LESLIE BUSWELL

Will Present

X VERSUS X

August 25, 26, 27, 28, 29, 30, at 8.30 P. M.

Tickets can be obtained from Miss Edith L. Atwater, Secretary, Stillington Hall, Gloucester, Mass., Telephone Gloucester 3130. Also at the Brainard Lemon Silver Collection Shop, Magnolia, Telephone Magnolia 512.

PRICE OF TICKETS, \$3.00

MERCHANT'S ISLAND

Following is a list of those summering or visiting here:

Mr. Leon Searles of Chelsea, accompanied by Mr. and Mrs. Harold Searles and son of Chelsea.

Mr. and Mrs. R. W. Oliver of Charlestown accompanied by Mr. and Mrs. William Oliver, West Medford.

Mr. Thomas Hintze of Dorchester accompanied by Parker Spaulding and Archie Meeham of Charlestown.

Mr. and Mrs. Lewis Burns and daughters Lois and Barbara, of West Medford. Mr. Chester Burns and family of Chelsea.

Mr. and Mrs. Joseph Knox and family of West Medford and Mr. and Mrs. Carleton Knox also of West Medford.

Mr. and Mrs. Joseph Cannell of Everett, accompanied by Mr. and Mrs. Elliott Cannell and daughter Barbara.

Mr. and Mrs. Lawrence Roberts and family of Reading.

Mr. and Mrs. Harry Johnson and family of Everett.

Mr. and Mrs. Ernest Rogers and family of West Somerville.

Mr. and Mrs. Harold Rounds and daughters Lois and Barbara of Malden.

Mr. and Mrs. Harry MacDougal of Medford, with Mr. and Mrs. Frank Henry and family of Philadelphia.

Mr. and Mrs. William McKie and daughters Marion and Gertrude of Greenwood.

Mr. and Mrs. Harold Ennis of Greenwood.

Mr. and Mrs. Robert Merchant and daughters Barbara, Louise and Eleanor. Elizabeth

and "Buddy" Jones of Meriden, Connecticut, spent July as guests.

Miss Emma Merchant of Gloucester accompanied by her brothers Howard of Gloucester, and Manton E. Merchant of Erasmus Hall, Brooklyn, N. Y.

MY LADY GOES SHOPPING

(Continued from page 12)

and looked forward during the luncheon to the shops.

Lexington avenue greeted them with its usual beautiful shop window displays. Manahan's especially was attractive with new fall fashions. The girls were charmed with the new velvet evening wraps for fall. They were of apple green, lacquer red, midnight blue, and the ever fashionable black. Trimmed for the most part with white lapin shawl collar and cuffs, they were beautifully cut, and the skirts and sleeves most effectively draped.

The Grande Maison greeted them with comfortables and blankets, most appropriate to the approaching autumn season. Comfortables were of satin or velvet, in all the pastel colors. Blankets were also in pastel colors, or in white with pastel trimmings, while the blanket covers, of crepe trimmed with rare old laces were a delight to the eye.

Couch covers made a most attractive showing, in silks and taffetas, with pillows and cushions to match.

At Ovington's this time were service plates, in a variety of styles. There were plates of Crown Darby, Copeland Spode, Royal Worcester, Royal Dolton, Cauldon, and Minton. One in particular, a Royal Worcester, was much admired by the group. In the center was a hand-painted basket of flowers on an ivory background; on a jade green border background, panels of the same design added to the attractiveness of the plate, while an interweaving design of raised paste gold made of it a thing of rare and exquisite beauty.

Anne insisted on stopping at Schmidt's where the silver display was much admired. Row upon row of silver trays banked the entire wall; all sizes, shapes and varieties were there, in old Sheffield plate and rare old silver.

Reluctantly they left Magnolia, for the last time this season, and each one glanced back regretfully as they turned the corner of Lexington avenue.

And how better could we leave them, than returning from this final shopping tour, looking expectantly ahead to another season and other shopping expeditions?
C. ANNE SHORE.

STEELE & ABBOTT CO.

"The North Shore Painters"

PAINTING IN ALL ITS BRANCHES
by skilled workmen.

INTERIOR DECORATING A SPECIALTY
WALL PAPERS AND PAINTS

We are the Largest Painting Contractors on the North Shore
OUR MARINE DEPARTMENT

is equipped to haul out, paint and repair the largest pleasure yachts afloat. We maintain a special corps of marine painters, carpenters, caulkers, etc. This department foot of Duncan Street. Telephone (for yachts, etc.) 2720.

MAIN OFFICE: 287 MAIN ST. Tel. 148
GLOUCESTER, MASS.

Also Branch Shops at Manchester and Beverly Farms

Quiouhamenec Farm

(Pronounced Ke-ham-e-nec)

SWINSON BROS. LANDSCAPE GARDENERS

Road and Lawn Tennis Court Construction

Local Agents for Sheep Manure and Fertilizer
Blue Stone for Walks, Driveways and Lawn Tennis Purposes

Telephone Estimates of Cost

EXPERT LAND DRAINING EXCAVATING, GRADING

114 Mt. Pleasant St. EAST GLOUCESTER

PURE ICE

Frozen Naturally in the Purest Ponds in New England

Nothing to get out of order. The Perfect Refrigerant. To keep food juicy in a Refrigerator requires some moisture. No mechanical-chemical devices yet developed by man, regardless of how costly or intricate, equals ice as a safe, reliable, silent and economical cold maker.

CAPE POND ICE CO.

Telephone 180

GLOUCESTER

TASTE— FLAVOR— ENJOYMENT—

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GLOUCESTER

FOLLY COVE AND THE ROWLEY SHORE

(Continued from page 17)

Mr. and Mrs. Nicola D'Acenzo of Philadelphia are at Folly Point for another season.

Mrs. Charles Grafly and daughter Dorothy of Philadelphia are summering at Folly Cove.

Miss Ellen D. Hale of Washington is spending the summer at Folly Cove.

Professor and Mrs. William D. Hoyt of Lexington, Va., are at "The Folly" for the season.

Mr. and Mrs. Albert K. Huckins of Winchester are summering at Bay View.

Miss Ellen B. Laight of Salem has returned to Folly Point for the season.

Miss Nellie Potter of Portland is spending the summer at Folly Cove. With Miss Potter is Miss Grace Marchant, also of Portland.

Dr. and Mrs. Nathan Pulsifer of Lowell are at "Redgates" for the summer months.

Mr. and Mrs. Ames Stevens of Lowell are at "Brothers Cottage," Bay View, for the season.

Mr. and Mrs. C. Brooks Stevens of Lowell are at Bay View for the summer.

Dr. and Mrs. William F. Strangman of Salem are at Bay View for another summer.

Mrs. J. Southgate Yeaton of Baltimore is at Lanesville for the summer months.

William McLean and family of Montclair, N. J., is at Lanesville for the summer months.

Mr. Frank L. Duley of East Northfield is summering at Lanesville.

Herbert Cheeseman of Madison is spending the summer months in the Lanesville sector.

Mr. E. D. Steer of Melrose Highlands is at his Lanesville cottage for the season.

AT THE ROCKPORT SHORE

(Continued from page 8)

tre gave some delightful monologues and Robert Hamilton of the Cape Ann Theatre delighted the audience with "The Road to Mandalay" and "Danny Deever," which were received with prolonged applause.

Mr. and Mrs. Charles Chan have returned to New York after their season at the Edward. Mrs. Chan is a noted miniature artist.

Miss Grace Snowden of Pittsburgh, Pa., has been at The Edward for the past two weeks.

Other Pittsburghers at The Edward are Mrs. Kennedy Moorhead, Mrs. Scott White, Mr. and Mrs. A. H. Wallace.

Among guests at The Edward are Dr. and Mrs. Bennett of Elmira, New York, who with their daughter, Miss Frances, have been enjoying Cape Ann. Mrs. Henry Wade White, son and daughter, of Waterbury, Conn.; Miss Margaret Noble of Newton Centre; Mrs. M. A. Balfour, Miss M. M. Balfour, Mrs. L. E. Shafer, New York; Mrs. Arthur Smith, and Mr. Eastman Smith of Rutherford, N. J.; Mrs. P. Leland, Holliston, Mass.; Mr. and Mrs. George Kelley and daughter Konstance of Hartford, Conn.; Miss Edwards and Miss Collins of Northampton, Mass.

THE BRAMBLES—UPPER WEST PARISH

Mrs. E. Haring Dickinson has returned to her residence, "The Brambles," after a stay for some time at the Hotel Shelton, New York. Mr. Dickinson is remaining on account of the illness of his aunt.

CARILLON PROGRAM

Wednesday evening, August 27, at 8.30 P.M.

1. The Bells of St. Mary's Adams
2. Scotch Folksongs:
 - a. Bonnie Mary of Argyle
 - b. Nellie Gray
3. Hymn:
 - Rock of Ages Hastings
 - Drink to me only . . . Traditional
4. Adeste Fidelis Christmas Song
5. Fragments: Samson and Dalila Saint Saens
6. Bergerette: XVIII Century
 - Je connais un berger discret
7. Song without words Mendelssohn
8. Wanderer's Night Song Rubinstein



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STILLINGTON HALL

Beginning Monday, August 25, and continuing for one week, Mr. Leslie Buswell will present the Stillington players in the English comedy "X Versus X." The play, written by Fred Wright, an Englishman, has been revised and re-written by Mr. Buswell and Mr. Durward Grinstead, and will be presented for the first time at Stillington Hall.

"X Versus X" is a social play, dealing with the difficulties attendant upon the getting of a divorce. It is replete with dramatic situations and clever lines.

Miss Margaret Barker, who did such splendid work in "The Stars in His Heaven," will play the part of Lady Seaton; Elena Miramova, who will be remembered by Stillington enthusiasts as Minna in "Christopher Rand," will take the part of Henrietta. John Griggs will play the role of an older man in "X Versus X," that of Mr. Fullerton, a lawyer. Mr. Buswell himself will be Lord Hurley, and Doris Rich, Lady Hurley, and Marsh Irvin will play Bernie. Helena Stungo will be seen as Piccy, and Sanford Meisner has come from New York to play the French waiter.

The play is being presented under the direction of Vladimir Rosing, lights are in charge of Mr. Edwin Ross, and Mr. Stuart Chaney is in charge of the scenery.

THE LITTLE THEATRE

(Continued from page 3)

The third play, "Hall-Marked," also by Galsworthy, lightened the

tension produced by "Sun." It was very amusing and the parts well taken. Actors in this play were Eleanor Herbert, Roswell Hawley, M. L. Stevens, Elizabeth Runk, Russell Bailey, John Mann, Inez Simons, and Norman Sturgis; to say nothing of Mac and Brindle, the dogs, who behaved like veterans of the theatre.

The scenery for the three plays was designed by Lester Lang and built with the assistance of Martin Fall, C. Norris Houghton and a capable stage crew.

NORTH SHORE ARTS ASSOCIATION

Under the auspices of the North Shore Arts Association, the Boston Sinfonietta made its initial appearance on the North Shore last Saturday evening at the Association Gallery. The Sinfonietta is composed of sixteen Symphony players, and is under the direction of Arthur Fiedler, assisted by Jesus Maria Sanroma, two names which need no introduction to North Shore music lovers.

A brilliant program was presented holding the audience spell-bound from the beginning of the overture "Mignon" through the last strains of the "Rhapsody in Blue." At the end, the players were recalled again and again by the enthusiastic ovations of the listeners.

Mr. Sanroma's piano solo in the "Rhapsody in Blue" was a marvel of expression and dexterity. The difficult composition was rendered easily as well as powerfully, and was extremely effective. A violin solo by Mr. Elcus in Wag-

ner's "Dreams" was a thing of exquisite beauty.

Particularly pleasing was the "Dance of the Hours," from Ponchielli's "La Gioconda," and Tchaikowsky's "Andante Cantabile" merited much applause. As an encore to this, the orchestra played "Anitra's Dance" from Grieg's "Peer Gynt."

A Ballet Suite from Rameau-Mottl was splendidly done and very favorably received. First the stately Menuet, then the wistful, contemplative Musette, and last the brilliant, Oriental Tambourin captivated the audience with charm of composition and beauty of rendition.

The complete program is as follows:

Program

1. Overture "Mignon" Thomas
2. Ballet Suite
(1683-1764) Rameau-Mottl
 - a. Menuet
(From "Platee")
 - b. Musette
(From "Les Fetes D'Hebe")
 - c. Tambourin
(From "Les Fetes D'Hebe")
3. Andante Cantabile
Tchaikowsky
(From Fifth Symphony)
4. Jota Granados

Intermission

5. Petite Suite Debussy
 - a. En Bateau
 - b. Cortege
 - c. Ballet
6. Dreams Wagner
(Violin Solo) Mr. Elcus
7. Dance of the Hours Ponchielli
(From "La Gioconda")

CITY OF GLOUCESTER

NOTICE

No person shall set, maintain or increase a fire in the open air between March 1st and December 1st except by written permission of the Chief of the Fire Department or the Fire Warden.

Persons wishing to burn rubbish, grass, etc., in the business or residential sections of the city, i. e. within the limits established by the Eastern avenue School on Eastern avenue and the cut bridge on Western avenue, and the Green on Washington street, should apply to the Chief of the Fire Department. Those wishing to burn rubbish, brush, grass, etc., in the outlying portions of the city, that is outside of the limits as here set forth, whose fire would be on or near any wood, brush or grasslands, should apply to the Fire Warden.

Readers of this notice are cautioned to be extremely careful of matches, cigars and cigarettes while in or near any wood or brushland to prevent forest fires.

HOMER R. MARCHANT,
Chief of the Fire Department.
HARLAND W. DANN,
Fire Warden.

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North Shore Arts Association

EXTRA RECITAL AT ASSOCIATION GALLERIES,
SUNDAY EVENING, AUGUST 24, AT 8.30

By Jesus Maria Sanroma

The Program:

"Sitges," (Theme and Variations) Susan Godoy
(Born October, 1921)
Three Sonatas, in G major, C major, A major .. D. Scarlatti
Sonata in A major Mozart
Theme and Variations—Menuetto—Rondo Alla Turca
Carnaval, Op. 9 Schumann
(Scenes mignonnes sur quatre notes.)

Preambule, Pierrot, Arlequin, Valse noble, Eusebius,
Florestan, Coquette, Replique, Sphinxes, Papillons, A. S. C.
H., S. C. H. A. (Lettres Dansantes.) Chiarina, Chopin,
Estrella, Reconnaissance, Pantalon et Colombine, Valse Al-
lemande, Paganini, Aveu, Promenade, Pause, Marche des
"Davidsbundler" contre les Philistins.

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VENETIAN CARNIVAL AT ROCKPORT

Rockport's art colony will frolic at its annual costume ball on Monday, August 25th. Dancing is scheduled from 8.30 P.M. until 3 A.M. An event of magnitude on the entire North Shore is this Art-

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ists' Costume Ball at the tip of Cape Ann.

This year's frolic will be in the nature of a Venetian Carnival. The Town Hall will be transformed by members of the Rockport Art Association into a setting which will depict the watery heart of Venice. The grand canal, with its picturesque bridges and palaces, gondolas and carefree gondoliers, limpid water, subdued lights and all the gorgeous color of the jewel of Italy will form a background for four or five hundred couples in all manner of gay costume.

Music will be furnished by Jean Goldkatt's famous Casa Loma orchestra. This bids fair to be the most interesting event of its kind in the history of the Rockport Art Association.

Aldro T. Hibbard, president of the association, is in charge, assisted by Charles R. Knapp, vice-president; John T. Buckley, secretary; Mrs. Albert R. Thayer, Hal Ross Perrigard, Richard T. Holberg and Herbert Barnett.

AT THE NORTH SHORE THEATRE

(Continued from page 3)
behind heaven on earth for hell in the skies! Taking off into red dawn with a laugh, a song! Do they come back? Do they find a rendezvous with death or with love? Indeed it is a story bombing the heart of humanity.

On Thursday, Friday and Saturday the North Shore Theatre will show a great double feature bill.

On these days you will see Greta Garbo in her second all-talking feature that will have your hearts beating with delight. It is "Romance." A story of love like a perfect flower — passion crystal-clear. Moving through the story the figure of a divine woman—the woman made for love—Garbo. Her very name like the ringing of golden bells — glamorous, seductive—Garbo—her love won only to be denied—a story to break your heart. Garbo, the divine woman—the woman made for love—with her unearthly beauty — inflaming men of the earth. Now—Garbo's husky voice tells a story which is romance incarnate — crystal-clear passion—love like a perfect flower—won only to be denied—a story to break your heart — glamorous, alluring. Romance is yesterday's dream, tomorrow's hope. It is a joy that may never come—clouds and stars — sunshine and shadow. It is heartache and memory—it is one woman's love played by the woman made for love. Don't miss it!

On the same bill will be shown Jack Mulhall in a great comedy feature, "The Fall Guy."

NORTH SHORE, AUGUST 31, SEPTEMBER 1-2-3

The inimitable Marx Brothers, famous Broadway comedians, who last season scored an outstanding success on the talking screen in "The Cocoanuts," are now starred in the riotous musical comedy success, "Animal Crackers," coming to the North Shore Theatre Sun-

day, Monday, Tuesday, Wednesday, August 31, and September 1, 2, 3. In "Animal Crackers," which is the screen adaptation of their own widely known stage success, the Marx Brothers outdo themselves, romping merrily and madly through one delirious and happy go lucky scene after the other, the principal players in one of the wildest and wooliest stories ever to come to the screen.

Groucho, the tall, black moustached, wild-eyed member of this wise-cracking quartet, is cast as a famous African big game hunter. Returning to the comparative calm and quiet of a Long Island country estate where he is feted and honored in a manner befitting a "big game" hunter, Groucho, in his own insane fashion, proceeds to tear up the estate to the evident unsuppressed joy of Harpo, Chico and Zeppo.

Supporting the Marx Brothers in their merry mad round of unrestrained fun, and lending eye filling beauty to each sequence in which she appears, is Lillian Roth, Paramount's clever singing ingenue who scored so favorably in "Honey" and "The Love Parade." In "Animal Crackers," Miss Roth sings one brand new song, a particularly catchy melody, entitled, "Why Am I So Romantic?" This song is also played on the harp by the inimitable Harpo.

"Animal Crackers" is a worthy successor to "The Cocoanuts." As a matter of fact, those who have seen this newest Marx Brothers picture are as one in the opinion that it is even gayer and wilder than anything these popular co-

ATTENTION NON-RESIDENT TAXPAYERS!!

Kindly feel at liberty to consult the Collector at any time on any matter concerning taxes. Such a call may be mutually helpful!

PERCY W. WHEELER,
Collector of Taxes.

City Hall, Gloucester, Mass., Summer of 1929.

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medians have ever done on either stage or screen. As one wag recently remarked about "Animal Crackers," it's even "cocoanut-tier."

Victor Heernan, responsible for many of the high spots in "Paramount on Parade," directed "Animal Crackers," which was written by George Kaufman and Morris Ryskind, authors of many well known stage comedies.

CAPE ANN THEATRE

For the final production at the Cape Ann Theatre, Miss Grace Dothea Fisher will present Shakespeare's "Twelfth Night." Miss Fisher has chosen this particular play to end the season of 1930 because of its charming simplicity and graceful gayety. In its presentation, there will be no heavy ponderous attempt to hammer out blank verse, but every effort will be made to produce the play in the spirit in which Shakespeare wrote it.

Miss Fisher has with her at the theatre an excellent Shakespearean cast. Mr. Lark Taylor, who will play Orsino, the Duke of Illyria, is a Shakespearean actor of note in the American theatre. Formerly with Sothern and Marlowe, he has since played nearly every Shakespearean character in all parts of the country. Mr. Taylor was Sothern's leading man for a season in London and he has been acclaimed by the critics as the greatest Shylock since Henry Irving.

Robert Bunce Williams, whose unctious humor is already known to patrons of the Cape Ann The-

atre, will play Sir Toby Belch, Mr. Winston Hibler will play Sir Andrew Aguecheek, and Mr. Robert Hamilton will sing with great charm the songs of the fool Feste. Mr. Tassin will strut the pompous Puritan drollery of Malvolio.

Olivia will be in the capable hands of Miss Marjorie Moffett, Miss Ellen Larned will play Maria, Olivia's buxom sewing woman, and Miss Fisher herself will play Viola.

EASTERN POINT, AUGUST 17

(Continued from page 15)

Kitmer II, M. L. Talbot 2:23:16
Flirt, William D. Elwell 2:23:17
Cursor, William G. Brown, Jr. 2:24:47
Dart, Paul Comins 2:37:21

CAPE COD KNOCKABOUTS

Old Ironsides, Jock Raymond 2:41:02
Mary Bess, Henry Russell 2:41:33
Maryland, Meredith Boyce 2:41:54
Bemo, Charles Bratenahl 2:43:50
Sylph, Frank Cunningham 2:46:01
Guerriere, Pauline Raymond 2:48:45
Lucky Duck, Sally Pillsbury 2:52:56

SANDY BAY, AUGUST 17, FIRST RACE

Sandy Bay Yacht Club, organized last week, had its final racing last Sunday with contests morning and afternoon. In the forenoon, Alethia led the handicap class, while Greenhorn won in the pilot group both morning and afternoon. The summary:

HANDICAP CLASS

Name and owner El. Time
Alethia, John Ciancola 1:02:00
Boy Scout, Alvin S. Brown 1:17:00
Georgia, B. R. Morton 1:24:00

PILOT CLASS (MORNING)

Greenhorn, Hosea C. Tufts 1:13:30
No Name, R. Beal 1:17:00
Auk, Stewart Cooney 1:17:15
Shirlidee, Benton Story 1:18:30
Onward, Gifford Beal 1:21:30

PILOT CLASS (AFTERNOON)

Greenhorn, H. C. Tufts 0:55:00
Onward, Clinton Elwell 0:59:30
Shirlidee, Lindley Dean 1:00:00

COMINS BUYS "SOLITAIRE"

The 50-foot twin screw yacht Solitaire, recently built by Fred Lawley for Russell Bonyng of Boston, has been sold to Albert K. Comins of Winchester and Briar Neck. She will be enrolled in the Eastern Point Yacht Club.

PARKING REGULATIONS



CITY OF GLOUCESTER

NOTICE TO AUTOMOBILISTS

Attention is called to the following extracts from an ordinance governing automobile traffic passed June 6, 1930.

Section One. During the months of June, July, August and September the following traffic regulations shall be effective for vehicles: **Parking Prohibited at All Times**

Pleasant street, between Main and Warren streets, Short street. Easterly side of Centre street. Pearce street, from Rogers to Main street.

Westerly side of Water street from Main to Rogers street.

Within 15 feet of any hydrant on any street.

Westerly side of Elm street from Main to Prospect street; easterly side from Main street to the southern end of the Recreation Alleys.

Easterly side of School street from Middle street to Mason street, and on School street from Proctor street to Middle street after 11 P.M.

Northerly side of Middle street from Pleasant street to Washington street.

Northerly side of Main street, from a point opposite the westerly side of Porter street to Washington street.

Easterly side of Chestnut street. All protected crossings.

Easterly side of Hancock street from Middle to Rogers street or on such portions of westerly side as are designated by white traffic lines.

Restricted Parking

Main street, from Washington to Vincent street, 30 minutes be-

tween 6 A.M. and 6 P.M., except on Saturday when the restricted parking extends to 10 P.M.

Center street, westerly side but only within a distance of 30 feet from Main street and 30 feet from Middle street.

Middle street, southerly side, from Pleasant to Washington street, for a period not exceeding one hour.

Dale avenue, westerly side only, in a diagonal position with the left rear wheel or right front wheel against the curb.

One Way Streets

Southerly side of Western avenue, from Blynman Bridge to The Tavern, one way for east bound traffic.

Northerly side of Western avenue from Blynman Bridge to The Tavern, one way for west bound traffic.

Federal street, travel only in an easterly direction, from Pleasant street to Elm street, no parking on either side.

Short street, one way north from Main street.

Hancock street, from Middle street to Main street, one way south.

Nautilus road, one way south between Bass avenue and Bass Rocks road.

Duncan street, one way south from Main street to Rogers street, parking on westerly side only.

Arlington street, Annisquam, one way in a southeasterly direction.

Chestnut street, one way south, parking only on westerly side.

Middle street, from Dale avenue to Pleasant street, one way east.

Warren street, one way west, parking on both sides.

Protected Crossings

Across Prospect street at Union hill; across Spring street at the westerly side of Union hill; across Main street at the North Shore Theatre; across Main street at the Olympia Theatre; across Main street at the Postoffice and Trust Company; at the Gloucester National Bank; from the Masonic Block to W. G. Brown & Company's store; from the A. & P. store to Herricks' fruit store; across Pleasant street, at the Postoffice; across Duncan street on Main street; across Hancock street on both sides the street.

Porter street, one way south, parking only western side.

Traffic lights in operation Main street, foot of Commercial, P. O. Square; Prospect street, near M. E. Church.

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Rooted Deep

*"As some tall cliff that lifts its awful form,
Swells from the vale, and midway leaves the storm,
Though round its breast the rolling clouds are spread,
Eternal sunshine settles on its head."*

—GOLDSMITH.

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In Gloucester on the North Shore you will find this store a well appointed, pleasant store in which to do your shopping on a warm summer's day.

It will be a pleasure and also afford you great satisfaction in knowing that you can come here and select quality merchandise at lowest possible prices.

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4 Booths—2 Bobber Chairs
2 Manicure Tables

Marcel Waving
Shampooing
Manicuring
Facials
French Curling
Hair Dyeing
Hair Tinting
Permanent Waving
Hair Dressing
Hair Bobbing and Ladies' and Children's
Hair Cutting by Experts.



Atwater Kent, Majestic,
Victor and Radiola
Radios

Largest Line on Cape Ann
Expert Installation

PHONOGRAPHS AND RECORDS

*New Soda Fountain
and*

Luncheonette

(MAIN FLOOR)

*Best Food and Service
Afternoon Tea*